

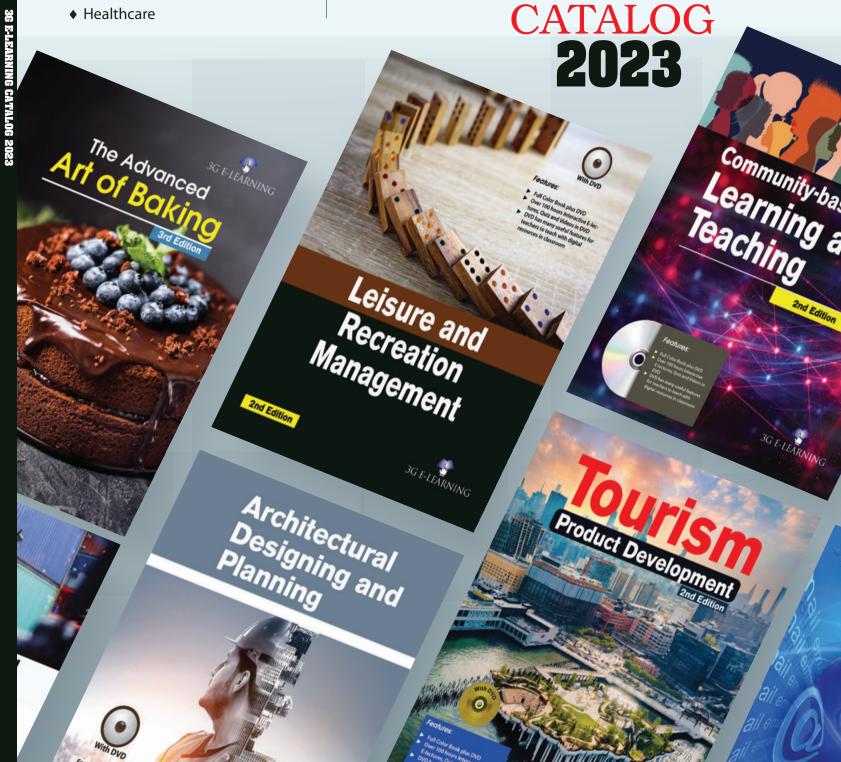
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- ♦ Agriculture and Plant Science
- ♦ Animal and Veterinary Science
- ♦ Business and Management
- ♦ Chemistry
- ♦ Computer and Information Science
- ♦ Earth and Environmental Science
- ♦ Education and Psychology
- ♦ Engineering and Technology
- ♦ Food Science & Nutrition
- ♦ Healthcare

- ♦ Hospitality and Tourism
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- ♦ Life Science
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- ♦ Vocational



Dear Reader,

It is our pleasure to introduce 3G E-learning 2023 Catalog. 3G E-learning LLC specializes developing collections of titles in various subject areas such as Agriculture and Life Sciences, Animal and Veterinary Science, Business and Management, General Science, Computer Science, Physical Education, Social Sciences, Careers, Women Empowerment, Hotel and Restaurant Management. With over 2500 active titles, we offer high quality content to students with a focus on first-class production. We believe that connecting technology will enhance learning, both inside and outside of the classroom, and will deepen the connections between students and educators to empower greater success.

Throughout this catalog, you will find information on our latest titles with key information, ISBN information and pricing.

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- Discusses the key approaches to managing each group of pathogens within the context of recent developments in biotechnology.
- Examine the most recent developments in molecular plant pathology.
- This book also covers biological mechanisms underpinning disease resistance in plants.

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3GE COLLECTION ON AGRICULTURE: TECHNOLOGICAL ADVANCEMENTS IN PLANT SCIENCES

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- This book will be a valuable resource to students and researchers in the field of cutting-edge plant omics.
- This book presents an overview of the latest advances and developments in plant biotechnology.

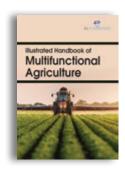
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3GE COLLECTION ON AGRICULTURE: AI, EDGE AND IOT-BASED SMART AGRICULTURE

- Addresses precision irrigation, precision horticulture, greenhouse IoT, livestock monitoring, and IoT ecosystem for agriculture.
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- This book brings aims to investigate what this reorientation of agriculture means in practice, how it responds to the needs of society, how it can be implemented through legislation and public policies.
- This book is a major contribution to the debate on future land development strategies, as well as helping to supporting land use decision making at all levels.

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- Provides an in depth and contemporary coverage of knowledge and practices in the value chain of this popular fruit, from production through to consumption.
- The book demonstrates that the application of enzymes in juice extraction, bioreactor technology, and biological de-acidification.

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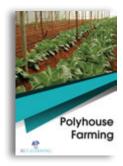
AGRICULTURE AND PLANT SCIENCE



INTRODUCTORY PLANT SCIENCE (BOOK WITH DVD)

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- Examines the growth, development and productivity of plants.
- Introduces the reader to the dynamic world of plant science by providing the most up-to-date information and technology available.

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- Polyhouse farming is an alternative new technique in agriculture, gaining foothold in rural India. It reduces dependency on rainfall and makes the optimum use of land and water resources due to assured system.
- Polyhouse farming improves the standard of cultivation of crops that helps to produce maximum yield on specific days and also helps to grow exotic crops that can't be normally grown.
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- Describe key principles of green crop production, farm management, and market strategies, with a focus on specialty crops.
- The book provides readers with a basic idea of green farming that presents advancements in the field and insights on the future.
- Aims to transform agricultural production to generate global environmental benefits by ad-

dressing biodiversity conservation, land degradation, climate change mitigation and sustainable forest management.

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- Seed technology is a science that treats seeds as a living entity and ensures the quality and productivity of seeds.
- Intended to provide an overview of the current state-of-the-art in seed technology.
- Enhance the knowledge of seed biology, seed quality, seed production, seed storage and seed certification.

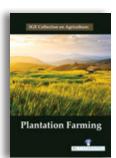
ISBN: 978-1-98465-871-5 | Price: \$90 | Copyright: 2022 | Binding: Paperback



SOIL HEALTH ANALYSIS

- This book provides an overview the analytical procedures used for soil analysis, discussing the common physical, chemical and biological analytical methods used in agriculture and horticulture
- Deals with soil as a natural resources on the surface of the earth including soil formation, classification, physical, chemical, biological and fertility properties of soil.

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- Covers farming practices of important plantation crops.
- Designed to produce specialized human resource that are capable of using technical and practical skills in managing plantation crops using sustainable technology for the plantation industry.

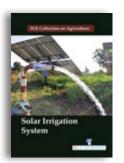
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3GE COLLECTION ON AGRICULTURE: FUTURE OF AGRICULTURE

- Explore the principles and practical applications of Climate Smart Agriculture.
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- · The book reviews the challenges of agribusiness.

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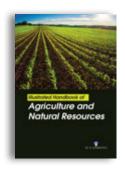
3GE COLLECTION ON AGRICULTURE: SOLAR IRRIGATION SYSTEM

- Solar irrigation uses the sun's energy to power a pump which supplies water to crops to help growth. The book primarily focuses on solar power renewable energy system.
- The book explores how does a solar irrigation system work? The solar energy absorbed by the

cells is then converted into electrical energy via a generator which then feeds an electric motor driving the pump.

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- Discusses knowledge-based sustainable agro-ecological and natural resource management systems and best practices for sustained agricultural productivity and ecosystem resilience
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- Presents interrelationships between population size, arable land, water, energy, and other biological resources; and the loss of wild species of plants and animals.

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ILLUSTRATED HANDBOOK OF GREEN FARMING

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- Attempts to present the available information on organic agriculture in a cogent and easily understandable manner.

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- Richly illustrated in full color, the book uses a logical, easy-to-follow outline to make learning simple, while addressing essential topics like care and feeding, training, development and reproduction, illness, and animal welfare.
- This book addresses many important gaps to enable students to understand how horses can learn to perform unwelcome behaviors and how to change those behaviors where appropriate.

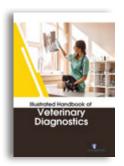
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ILLUSTRATED HANDBOOK OF VETERINARY TOXICOLOGY

- This book deals with the causes, symptoms, diagnostic methods, therapy and prognosis of the most common poisonings in veterinary
- Aims to provide students with useful information that will allow them to assess the likelihood of poisoning when making a differential diagnosis, and be familiar with the procedures and therapy to implement in the event of poisoning.

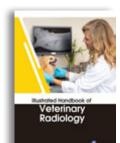
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ILLUSTRATED HANDBOOK OF VETERINARY DIAGNOSTICS

- Animal disease diagnostics forms a connecting link between the cause and cure of any disease, and thereby, plays a fundamental role in disease management and prevention. This field is growing exponentially, driven by the need to control and prevent diseases in animals.
- The student will learn how to correctly position an animal patient, calculate exposure values, expose radiographic film, and process radiographs of diagnostic quality for the veterinarian to examine.

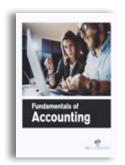
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- Provides a concise overview of the function of auditing and the future challenges it faces.

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- This book provides learners with a solid foundation in international supply, logistics, and foreign currency exchange.
- It helps the student learn the in-depth view of the movement of goods and services in a chain format in the company.



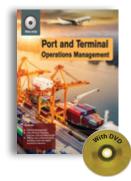
CUSTOM CLEARING AND FREIGHT FORWARDING MANAGEMENT

- Custom clearance and freight forwarding is related to logistics industry, or shipping industry.
- This book will cover the Clearing and Forwarding industry with a particular focus on International Contracts, Sea Freight and Customs.

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- Understand the responsibility for, and nature of, marine operations - conservancy, dredging, navigation aids, navigation control etc.



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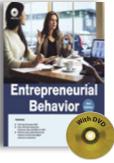
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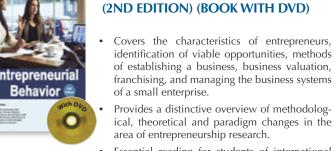
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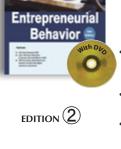


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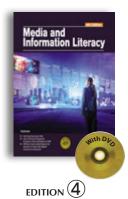


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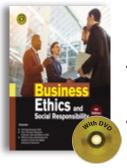


ENTREPRENEURSHIP (4TH EDITION) (BOOK WITH DVD)

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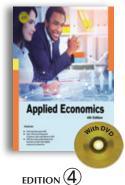
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- This updated edition offers students real advice in navigating the ever-changing academic background.
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- This fully revised edition is your straightforward, practical and expert guide to the secrets of great communication for all the important scenarios you face in business today.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.
- In its updated 3rd edition, this book has been extensively revised on a chapter by chapter basis.

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MANAGING PERSONAL FINANCE (3RD EDITION) (BOOK WITH DVD)

- This book updates you through major financial subject areas, such as budgeting, saving, getting out of debt, making timely investment choices, and planning for the future.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

EDITION (3)

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EDITION (2)

STRATEGIC MANAGEMENT: WORLD EDITION (2ND EDITION)

- Focuses on conceptual approach to the subject as well as some select case studies, which make a foundation to the knowledge of strategic management.
- Focuses on the core concepts of strategic management, aiming to help students understand
 the basic ideas of the field more clearly, rather
 than overloading them with new, peripherally-related information.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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EDITION (2)

BUSINESS ESSENTIALS: WORLD EDITION (2ND EDITION)

- Covers the functions of a business or an organisation and then addressing the contemporary issues that affect them.
- Reports on practical approaches for facilitating the process of achieving excellence in the management and leadership of organizational resources.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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EDITION (3)

e-COMMERCE (3RD EDITION) (BOOK WITH DVD)

- The edition is revised and updated with the latest information and new chapters are added.
- This updated edition offers students real advice in navigating the ever-changing academic landscape.
- This work provides a solid e-commerce planning strategy, discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-commerce industry.

ISBN: 9781984680716 | Price: \$95 | Copyright: 2023 | Binding: Paperback



3G HANDY GUIDE: BOOKKEEPEING (BOOK WITH DVD) (2ND EDITION)

- Illustrates every aspect of financial record keeping, walking you through the basic skills you need to make numbers your minion.
- This handy guide covers not only bookkeeping essentials but also a range of accounting and taxation issues that bookkeepers need to be aware of when dealing with their clients and their accountants
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680747 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION 2

FINANCIAL MANAGEMENT: WORLD EDITION (2ND EDITION)

- The book highlights the modern, analytical approach to corporate finance decision-making.
- A core subject which provides unavoidable part of the overall business management.
- The book contains everything about finance from micro to macro level.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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EDITION 2

MANAGEMENT INFORMATION SYSTEMS: WORLD EDITION (2ND EDITION)

- Focuses on managerial decisions for which MIS are particularly useful, and which managers face on a daily basis.
- Provides in-depth coverage of the core concepts of information systems, business information systems, and management issues in information systems.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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3G HANDY GUIDE: PROJECT MANAGEMENT (BOOK WITH DVD) (2ND EDITION)

- This handy guide reflects the collaboration and knowledge of working project managers and provides the fundamentals of project management as they apply to a wide range of the latest good practices in project management.
- An essential guide for learners to improve practical knowledge; provides the opportunity to strengthen your understanding of project management in real-world application, with questions and exercises.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

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3GE COLLECTION ON BUSINESS MANAGEMENT: ARTIFICIAL INTELLIGENCE FOR MARKETING

- Explains how Artificial Intelligence and Machine Learning will revolutionize your company's marketing strategy, and teach you how to use it most effectively.
- It also explores the inevitable myths, concerns and ethical questions that can arise from the large-scale adoption of AI.

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3GE COLLECTION ON BUSINESS MANAGEMENT: ADVANCES IN **BUSINESS, MANAGEMENT AND ENTREPRENEURSHIP**

- It seeks to develop an understanding of the concepts of management and entrepreneurship.
- Highlights topics including intellectual capital, risk management, and entrepreneurship educa-
- The book lays emphasis on simplified definitions and point-wise presentation of theoretical concepts.

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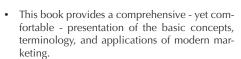
ILLUSTRATED HANDBOOK OF EXCELLENCE IN MANAGEMENT

- Provides the definitive standard for successfully and efficiently dealing with managerial situa-
- This book will also help in enhancing the performance of individuals, dyads, and teams for achieving organizational excellence.

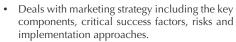
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MARKETING





ILLUSTRATED HANDBOOK OF APPLIED



Also deals with decision making tools, frameworks and models.

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Applied Market

ILLUSTRATED HANDBOOK OF AGILE SUPPLY CHAIN

Supply chain leaders manage products, information, and finances to create an efficient, effective supply chain. The agile supply chain basically refers to the use of responsiveness, competency, flexibility, and quickness to manage how well a supply chain entity operates on a daily basis.

This book presents cutting-edge information on agile supply chain.

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3GE COLLECTION ON BUSINESS MANAGEMENT: MANAGING **CUSTOMER EXPERIENCE AND RELATIONSHIPS**

- This book provides a robust foundation in CRM principles and practices, to help any business achieve higher customer satisfaction.
- This book analyzes the challenges of creating excellent customer experiences, including the management of technology and new media.

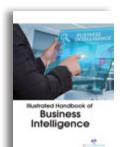
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ILLUSTRATED HANDBOOK OF STATISTICAL QUALITY CONTROL

- This book includes coverage of SQC techniques in both industrial and non-manufacturing settings, providing fundamental knowledge to students of engineering.
- This book continues to explore the modern practice of statistical quality control, providing comprehensive coverage of the subject from basic principles to state-of-the-art concepts and applications.

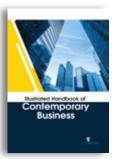
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ILLUSTRATED HANDBOOK OF BUSINESS INTELLIGENCE

- This handbook is designed to provide the student with an overview of business intelligence.
- It deals with technologies, applications, and practices for the collection, integration, analysis, and presentation of business information.

ISBN: 978-1-98466-030-5 | Price: \$180 | Copyright: 2022 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF CONTEMPORARY BUSINESS

- The book provides students with the opportunity to learn about business operations in a free market society, management of one's own personal business affairs
- Familiarizes the student with contemporary business and its environment - blending people and technology, the social responsibility of

business and ethical behavior, economic challenges, competition in global markets, and options for organizing large and small businesses.

ISBN: 978-1-98466-032-9 | Price: \$180 | Copyright: 2022 | Binding: Hardcover





STRATEGIC COMMUNICATIONS FOR PR, SOCIAL MEDIA AND MARKETING (BOOK WITH DVD)

- Advertising and public relations are a subset under the umbrella of strategic communications, and the emergence of the Internet and social media.
- Focuses and trains students how to persuade as well as inform. Deals with the professional fields in strategic communication including advertising, public relations, media planning,

brand strategy, digital marketing, social media management and creative production as well as political, health, and public communication with a strategic purpose.

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ESSENTIALS OF BUSINESS COMMUNICATION (BOOK WITH DVD)

- Covers application of business communication principles through creation of effective business documents and oral presentations.
- Includes study and application of team communication and use of technology to facilitate the communication process.

ISBN: 978-1-98465-844-9 | Price: \$90 | Copyright: 2022 | Binding: Paperback



MICRO BUSINESS OPERATIONS (BOOK WITH DVD)

- Covers skills such as developing a business plan, researching financial viability and learning how to use judgment and discretion to make informed decisions for a business.
- Will teach you how to manage and operate a micro business and is suitable for those wanting to commence a business or those already oper-

ating one, particularly a home based business operator or independent sub-contractor.

ISBN: 978-1-98465-852-4 | Price: \$90 | Copyright: 2022 | Binding: Paperback



SELLING & SALES MANAGEMENT (BOOK WITH DVD)

- Presents a systematic and sophisticated treatment of selling and sales management, with an emphasis on the global market.
- Presenting emphasis on global aspects of selling and sales management also covers all of the important elements of the marketing mix.

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ECONOMICS: AN INTRODUCTION (BOOK WITH DVD)

- Students will learn about basic tools of microand macroeconomic analysis and, by applying them, you will understand the behavior of households, firms and government.
- Students will learn how the decisions made by economic agents are represented in the market as demand and supply of commodities. Students will also learn about equilibriums in the

market, which is when the quantity demanded is equal to the quantity supplied.

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INTERCULTURAL COMMUNICATION (BOOK WITH DVD)

- Intercultural Communication focuses on the importance of culture in our everyday lives, and the ways in which culture interrelates with and effects communication processes.
- Examines the basic elements of interpersonal communication and culture as the two relate to one another.
- Presents an overview on the influence of culture on the interpretation of the communication act and to the communication skills that enhance cross-cultural communication.

ISBN: 978-1-98465-846-3 | Price: \$90 | Copyright: 2022 | Binding: Paperback



UNDERSTANDING RESEARCH FOR BUSINESS STUDENTS

- This concise and practical guide explores the use of research in business and management
- Introduces students to the business research methods in business mainly centered on statistical aspects. It also provides experience in designing questionnaires and report writing.
- Address the complex challenges of conducting research in the business and management professions.

ISBN: 978-1-98465-880-7 | Price: \$90 | Copyright: 2022 | Binding: Paperback



EXPLORING ENTREPRENEURSHIP (BOOK WITH DVD)

- Explores the nature of entrepreneurial activity in the 21st century and aims to develop the skills required by aspiring entrepreneurs.
- Designed to teach students how to think and act entrepreneurial. Students learn how to start-up and operate a business while in school, thus turning their learning into earning.

ISBN: 978-1-98465-882-1 | Price: \$90 | Copyright: 2022 | Binding: Paperback





EXPORT AND IMPORT MANAGEMENT (BOOK WITH DVD)

- Understand the international level marketing and concept of foreign exchange.
- Focuses on international business practices, customs, policies and international issues such as international supply chain management, marine insurance, export import documentation and procedures, international trade barriers and risk management.

ISBN: 978-1-98465-883-8 | Price: \$90 | Copyright: 2022 | Binding: Paperback



AN INTRODUCTION TO COACHING **SKILLS (BOOK WITH DVD)**

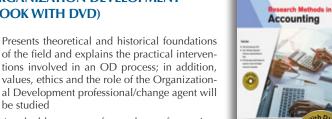
- Provides guidance on the planning and delivery of coaching and its application and effectiveness within a variety of workplace environ-
- Students will learn about coaching models as well as the directive and non-directive approach to coaching.

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ORGANIZATION DEVELOPMENT (BOOK WITH DVD)

- of the field and explains the practical interventions involved in an OD process; in addition, values, ethics and the role of the Organizational Development professional/change agent will be studied
- A valuable resource for students of organizational development, organizational behavior, change management, and leadership.



ISBN: 978-1-98465-887-6 | Price: \$90 | Copyright: 2022 | Binding: Paperback



PERFORMANCE MANAGEMENT **SYSTEMS (BOOK WITH DVD)**

- Explores the many facades of performance management.
- Designed to help students and HR professionals to understand the nuances of performance management system as it is a continuously evolving process, which consists of defining, planning, analyzing and developing perfor-
- Examines the importance of an effective performance management system in helping organizations define and achieve short and long term goals.

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SALES AND DISTRIBUTION MANAGEMENT (BOOK WITH DVD)

- The sales and distribution function of a modern day corporation must not merely sell products; they must also be actively involved in solving customer problems and building a relationship with customers.
- Covers tools and strategies necessary for designing, motivating and evaluating sales & distribution management systems.

ISBN: 978-1-98465-884-5 | Price: \$90 | Copyright: 2022 | Binding: Paperback



EMPLOYEE RELATIONS MANAGEMENT (BOOK WITH DVD)

- Presents the core skills necessary to increase employee productivity, motivation, and morale-creating a better and more productive work environment.
- Developing, implementing, administering, and analyzing employee and employer relations is the core of managing a healthy organisational culture, managing conflicts or preventing them from occurring, building and managing employee discipline.

ISBN: 978-1-98465-886-9 | Price: \$90 | Copyright: 2022 | Binding: Paperback



RESEARCH METHODS IN ACCOUNTING (BOOK WITH DVD)

- Provides an introduction into research in ac-
- The primary objective of this book is to expose students to ongoing and emerging accounting issues and to acquaint them with various research methodologies used in empirical accounting research.
- Examines research methods commonly used in accounting and auditing research.

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COMPETENCY BASED HUMAN RESOURCE MANAGEMENT (BOOK WITH DVD)

- Competence includes a number of attributes attached to the individual which is a combination of knowledge, skills, and behaviors that can be used as a mean to improve performance.
- This book has been designed to give you an excellent overview of the best Competency based HR Managemeencent approaches.

ISBN: 978-1-98465-890-6 | Price: \$90 | Copyright: 2022 | Binding: Paperback





3GE COLLECTION ON BUSINESS MANAGEMENT: BUSINESS AND CRISIS MANAGEMENT

- Offers the basics in identifying, preventing, and controlling crisis situations.
- Also helps identify potential risks or situations that may precipitate a crisis or emergency and learn approaches on how to respond to such incidents.
- Will provide useful information within crisis management issue for a wide audience.

ISBN: 978-1-98465-983-5 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



3GE COLLECTION ON BUSINESS MANAGEMENT: DIGITAL CUSTOMER SERVICE

- This book presents a balanced combination of theoretical and practical information.
- Shows how to implement, administer, and effectively use the application to meet the business needs.
- The book is aimed at those who wish to acquire a specific competency in digital customer service management

ISBN: 978-1-98465-985-9 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF FINANCIAL MODELING

- Provides the principles underlying financial modeling and valuation by helping them to develop flexible and accurate valuation analysis incorporating cash flow waterfalls, depreciation and more.
- A practical and concise guide to financial modelling designed to cover the modelling issues.

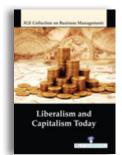
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3GE COLLECTION ON BUSINESS MANAGEMENT: RESEARCH METHODS FOR MANAGEMENT

- This concise and practical guide explores the use of research in business and management
- Introduces students to the business research methods in business mainly centered on statistical aspects. It also provides experience in designing questionnaires and report writing.
- Address the complex challenges of conducting research in the business and management professions.

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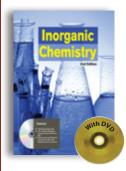


3GE COLLECTION ON BUSINESS MANAGEMENT: LIBERALISM AND CAPITALISM TODAY

- Deals with political philosophers, theorists and historians addressing the core values of liberalism and capitalism and how can they best be promoted?
- This book focuses on capitalism and its critics in the context of the historical evolution of advanced industrial society.

ISBN: 978-1-98465-986-6 | Price: \$160 | Copyright: 2022 | Binding: Hardcover

CHEMISTRY

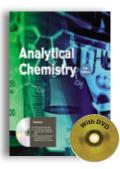


EDITION 2

INORGANIC CHEMISTRY (2ND EDITION) (BOOK WITH DVD)

- Provides a foundation for the understanding of the varying chemistries of the elements of the Periodic Table, with emphasis on inorganic materials
- Topics include principles of structure, bonding, and chemical reactivity with application to compounds of the main group and transition elements, including organometallic chemistry.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984679888 | Price: \$95 | Copyright: 2023 | Binding: Paperback

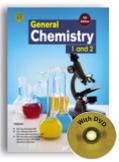


EDITION 2

ANALYTICAL CHEMISTRY (2ND EDITION) (BOOK WITH DVD)

- Offers an introduction to sampling, error and statistical analysis as applied to analytical chemistry.
- Introduces the basic analytical techniques of sample preparation and separation as well as data collection, quantitation and treatment using titrimetric and instrumental methods of analysis.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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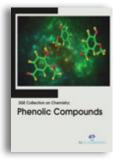


EDITION (4)

GENERAL CHEMISTRY 1 AND 2 (4TH EDITION) (BOOK WITH DVD)

- Explores the key areas of chemistry needed for engineers. This study guide is a supplemental resource to help students learn/review the important concepts covered in the General Chemistry course.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.
- In its updated 4th edition, this book has been extensively revised on a chapter by chapter basis.

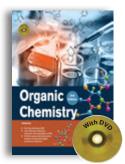
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3GE COLLECTION ON CHEMISTRY: PHENOLIC COMPOUNDS

- Shows the state of the art of diverse biological activity of the phenolic compounds.
- This book focuses on the interaction of enzymes and phenolic compounds, oxidation-reduction systems in plants and microorganisms, and phenolase complex.

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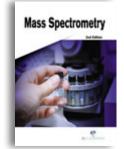




ORGANIC CHEMISTRY (2ND EDITION) (BOOK WITH DVD)

- Provides the student with the necessary background to understand the chemistry of carbon-containing compounds.
- Topics will include structure, stereochemistry, nomenclature, synthesis, properties, and reactions of the major classes of organic compounds.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis

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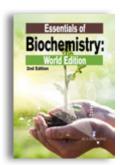


MASS SPECTROMETRY (2ND EDITION)

- Offers a blend of practice-oriented information and theoretical background as well as numerous references and clear illustrations.
- Provides a wide-ranging and practical overview of all aspects of the use of mass spectrometry in environmental applications.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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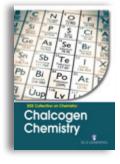


EDITION 2

ESSENTIALS OF BIOCHEMISTRY: WORLD EDITION (2ND EDITION)

- The book is beautifully designed and executed, and renders the study of biochemistry enormously appealing to medical students and various allied health students.
- Strengthens the link between biochemistry and medicine and allows the student to learn about this interaction as the biochemistry is presented
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis

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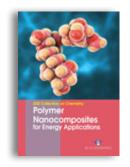


3GE COLLECTION ON CHEMISTRY: CHALCOGEN CHEMISTRY

- This book deals systematically with the chemistry of chalcogens in relation to other group elements in the periodic table, and also includes an overview of metal-chalcogenides and metal-polychalcogenides.
- Provides an overview of recent developments on the chemistry of the chalcogen group elements (S, Se and Te).

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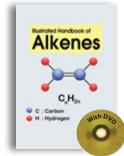




3GE COLLECTION ON CHEMISTRY: POLYMER NANOCOMPOSITES FOR ENERGY APPLICATIONS

- The book explores the storage of electrical, magnetic, and thermal energy and hydrogen.
- It also discusses energy generation by polymer-based solar cells.
- The book also covers the applications of carbon-based polymer nanocomposite in the environmental and energy fields.

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ILLUSTRATED HANDBOOK OF ALKENES

- This book examines the production and synthesis of alkenes and industrial production of these hydrocarbons. It also discusses eco-friendly and green separation techniques.
- The book also covers topics on the oxidation of alkenes and alkynes, as well as the multiple insertion reactions of alkenes and alkynes.

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ILLUSTRATED HANDBOOK OF TERPENES AND TERPENOIDS

- The book discusses the applications of physical methods to some structural and stereochemical problems in terpenes and steroids.
- Presents an overview and highlights recent research in the phytochemical and biological understanding of terpenes and terpenoid and explains the most essential functions of these kinds of secondary metabolites.

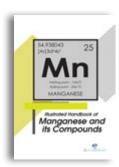
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ILLUSTRATED HANDBOOK OF GREEN CHEMISTRY APPLICATIONS

- Principles of green chemistry are presented in a simple way, with examples of the applications of green chemistry in numerous areas showcasing it as an ideal alternative for environmental care
- This book highlights the potential and scope of green chemistry for clean and sustainable development.

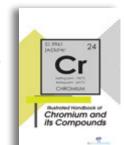
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ILLUSTRATED HANDBOOK OF MANGANESE AND ITS COMPOUNDS

- Intended to provide a general introduction to all aspects of manganese chemistry for readers from a variety of different scientific backgrounds.
- Presents a variety of compounds of manganese and the primary uses of manganese compounds.

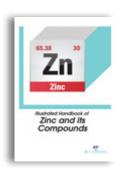
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ILLUSTRATED HANDBOOK OF CHROMIUM AND ITS COMPOUNDS

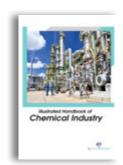
- Intended to provide a general introduction to all aspects of chromium chemistry for readers from a variety of different scientific backgrounds.
- Presents a variety of compounds of chromium and the primary uses of chromium compounds.

ISBN: 978-1-98466-026-8 | Price: \$180 | Copyright: 2022 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF ZINC AND ITS COMPOUNDS

- Intended to provide a general introduction to all aspects of zinc chemistry for readers from a variety of different scientific backgrounds.
- Presents a variety of compounds of zinc and the primary uses of zinc compounds.

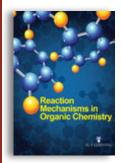


ILLUSTRATED HANDBOOK OF CHEMICAL INDUSTRY

- In this introduction to chemical industry the book covers the important chemistry, products, processes and relevant statistics.
- Deals with the molecular formula, raw materials, properties, laboratory testing, manufacturing process explained with flow diagrams and uses of the chemicals.

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REACTION MECHANISMS IN ORGANIC CHEMISTRY

- Highlights the relationships between organic chemical structures and their reactivity.
- Advanced treatment of basic mechanistic principles of modern organic chemistry.
- Explores the reaction mechanisms in addition, elimination, substitution, and rearrangement reactions, including pericyclic and photochemical reactions.

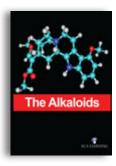
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HEAT TRANSFER PRINCIPLES

- Presents an introduction to the principal concepts and methods of heat transfer.
- Fundamental principles and theory of heat transfer by conduction, convection, and radiation
- The book will be useful to mechanical engineers, students of engineering, and designers.

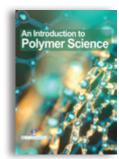
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THE ALKALOIDS

- The alkaloids were of great importance to mankind for centuries, long before they were recognized as a chemical class.
- Provides comprehensive introduction of the chemistry and biological properties of the various classes of alkaloids.

ISBN: 978-1-98465-875-3 | Price: \$90 | Copyright: 2022 | Binding: Paperback



AN INTRODUCTION TO POLYMER SCIENCE

- This book gives an introduction to polymer science and engineering, covering the properties of polymers, polymer reactions and reactors, and polymer forming processes.
- Presents the fundamentals of synthesis, characterization, properties and also include discussion on the applications of polymers.

ISBN: 978-1-98465-876-0 | Price: \$90 | Copyright: 2022 | Binding: Paperback



PERICYCLIC REACTIONS

- Aims at explaining the different types of pericyclic reactions, the stereochemistry of the same and simple rules to predict the feasibility of the reaction and the stereochemical outcome.
- This book covers electrocyclic reactions, sigmatropic reactions, cycloaddition reactions, 1,3-dipolar reactions, group transfer, and ene reactions

ISBN: 978-1-98465-877-7 | Price: \$90 | Copyright: 2022 | Binding: Paperback



THERMOCHEMISTRY

- Thermochemistry is specifically the study of heat transfer in chemical reactions.
- This book introduces you to thermochemistry that describes the energy changes that occur during chemical reactions.
- Define energy, distinguish types of energy, and describe the nature of energy changes that accompany chemical and physical changes.

ISBN: 978-1-98465-878-4 | Price: \$90 | Copyright: 2022 | Binding: Paperback



SOLUTIONS AND MIXTURES

- This book presents an introduction to chemical mixtures and solutions.
- Offers the explanation of solutions and mixtures and how they differ, as well as examples of mixtures and solutions.

ISBN: 978-1-98465-879-1 | Price: \$90 | Copyright: 2022 | Binding: Paperback



3GE COLLECTION ON CHEMISTRY: ALKALI METALS AND THEIR COMPOUNDS

- The alkali metals are a group of chemical elements from the s-block of the periodic table with similar properties: they appear silvery and can be cut with a plastic knife.
- Explains the characteristics of alkali metals and their compounds, where they are found, how

they are used by humans, and their relationship to other elements found in the periodic table.

ISBN: 978-1-98465-990-3 | Price: \$160 | Copyright: 2022 | Binding: Hardcover

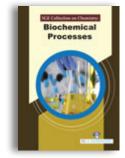




3GE COLLECTION ON CHEMISTRY: CHEMISTRY IN MEDICINE

- An overview of modern medicinal chemistry, from first principles of drug action to design and development of potential therapeutics, will be presented.
- Providing a general introduction to this fascinating subject, this book is aimed at those studying undergraduate and postgraduate courses in medicinal chemistry.

ISBN: 978-1-98465-991-0 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



3GE COLLECTION ON CHEMISTRY: BIOCHEMICAL PROCESSES

- The primary aim of this book is to present an introduction to fundamental and applied aspects of industrial biochemical processing.
- Intended to describe the behavior of any life system in terms of mathematical form, the basic essence of biochemical reaction engineering.

ISBN: 978-1-98465-992-7 | Price: \$160 | Copyright: 2022 | Binding: Hardcover

ISBN: 978-1-98466-024-4 | Price: \$180 | Copyright: 2022 | Binding: Hardcover



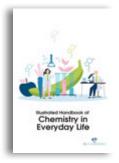
ILLUSTRATED HANDBOOK OF ALUMINUM AND ITS COMPOUNDS

- Aluminum is a very reactive metal that readily reacts to product trivalent compounds. Its halides (AlF3, AlCl3, AlBr3 and All3) are common examples.
- Describe the properties of aluminum.
- Presents a variety of compounds of aluminium and the primary uses of aluminum compounds.

ILLUSTRATED HANDBOOK OF IRON AND ITS COMPOUNDS

- It is intended to provide a general introduction to all aspects of iron chemistry for readers from a variety of different scientific backgrounds.
- Presents a variety of compounds of iron and the primary uses of iron compounds.

ISBN: 978-1-98466-023-7 | Price: \$180 | Copyright: 2022 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF CHEMISTRY IN EVERYDAY LIFE

- Offers an introduction to chemical concepts through the examination of real life processes.
- Basic chemical principles are covered and related to larger topics that may include the chemistry of water and the atmosphere, energy sources, natural and man-made materials and environmental issues.

ISBN: 978-1-98466-029-9 | Price: \$180 | Copyright: 2022 | Binding: Hardcover





INFORMATION AND COMMUNICATIONS TECHNOLOGY IN EVERYDAY LIFE (BOOK WITH DVD)

- This book provides a concise introduction to both the experience and implications of information and communication technologies (ICTs) in everyday life.
- Covering a broad range of everyday life and work settings, this book provides grounded insights into the social dynamics influencing how ICTs are both shaped and experienced.

ISBN: 9781984678881 | Price: \$95 | Copyright: 2023 | Binding: Paperback



INTRODUCTION TO DATA COMMUNICATION AND NETWORKS

- This book deals with the concepts of Data Communication, Data Representation Layered Tasks, TCP/IP Protocol Suite, Physical Layer and Media, Transmission Impairment, Multiplexing, Data Link Layer.
- Thoroughly updated for currency, this book offers a clear presentation of data communications and network fundamentals.

ISBN: 9781984678898 | Price: \$95 | Copyright: 2023 | Binding: Paperback



INTRODUCTION TO COMPUTER PROGRAMMING AND WEB DESIGNING

- An introductory text to Web design and programming that offers a comprehensive overview
 of the techniques, programs, and applications
 related to Web page design and programming.
- This book introduces all the concepts to get started with web application development.

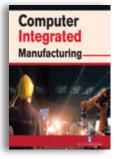
ISBN: 9781984678904 | Price: \$95 | Copyright: 2023 | Binding: Paperback



COMPUTER SYSTEMS APPLICATION

- This book is designed to equip the students with basic knowledge of computers and its system.
- This book provides the students not just the knowledge about the fundamentals of a computer system, like its organization, memory management and hardware devices, but also the software that run on it.

ISBN: 9781984679154 | Price: \$95 | Copyright: 2023 | Binding: Paperback



COMPUTER INTEGRATED MANUFACTURING

- The book explores manufacturing history, individual processes, systems, and careers. This reflects an integrated approach that leading manufacturers have adopted to improve safety, quality, and efficiency.
- Deepens the skills and knowledge of an engineering student within the context of efficiently creating the products all around us.

ISBN: 9781984679161 | Price: \$95 | Copyright: 2023 | Binding: Paperback

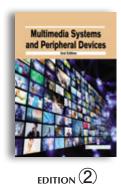


DATA MANAGEMENT & ENCRYPTION (2ND EDITION)

- You will learn the inner workings of cryptographic systems and how to correctly use them in real-world applications.
- Covering classical cryptography, modern cryptography, and steganography, this book details how data can be kept secure and private.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

EDITION (2)

ISBN: 9781984679482 | Price: \$95 | Copyright: 2023 | Binding: Paperback



MULTIMEDIA SYSTEMS AND PERIPHERAL DEVICES (2ND EDITION)

- Multimedia technology has the potential to evolve the paradigm of end user computing, from the interactive text and graphics model that has developed since the 1950s.
- Presents fundamental characteristics and properties of multimedia operating and communication systems.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis

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EDITION (2)

OPERATIONS IN CYBERSECURITY (2ND EDITION)

- Introduces students to the interdisciplinary field of cybersecurity by discussing the evolution of information security into cybersecurity, cybersecurity theory, and the relationship of cybersecurity to nations, businesses, society, and people.
- This book provides insight into a range of data science techniques for addressing these pressing concerns.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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EDITION (3)

INFORMATION SECURITY (3RD EDITION)

- This book is a pragmatic guide to information assurance for students taking a course in information technology.
- Provides you with fundamental knowledge of information security in both theoretical and practical aspects.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

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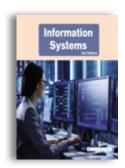


EDITION (3)

DATA CENTRE MANAGEMENT (3RD EDITION)

- Covers essential and recent development in the engineering and management of data centers.
- This edition will teach readers the basic concepts behind the design and scaling of server farms using data center and content switching technologies.
- The edition is revised and updated with the latest information and new chapters are added. This updated edition offers students real advice in navigating the ever-changing academic landscape.

ISBN: 9781984679611 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (3)

INFORMATION SYSTEMS (3RD EDITION)

- This fully revised edition covers various aspects of information systems, including enterprise resource planning, customer relationship management, and supply chain management systems.
- Highlights the most important methods for information systems acquisition development, such as process modeling and systems acquisition design.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

ISBN: 9781984679635 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (3)

PRINCIPLES OF INTERNET TECHNOLOGIES (3RD EDITION)

- This fully revised edition provides the most thorough examination of Internet technologies and applications in a variety of related fields.
- Introduces those technologies and is aimed at the Internet user who wishes to understand the technologies on which much of today's business and recreational computing is based.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

ISBN: 9781984679659 | Price: \$95 | Copyright: 2023 | Binding: Paperback





SOFTWARE TESTING AND USER EXPERIENCE (3RD EDITION)

- The hardware and software of computing have changed markedly in the three decades.
- Fully updated throughout, includes revised material on software testing, pragmatic view of testing, addressing emerging areas like extreme testing and ad hoc testing.
- Some new chapters covering current topics are also added in this revised edition.

ISBN: 9781984679604 | Price: \$95 | Copyright: 2023 | Binding: Paperback

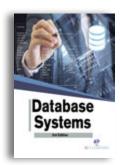


EDITION 3

PROJECT AND PROGRAMME MANAGEMENT (3RD EDITION)

- In this fully revised edition, this book provides authoritative guidance and advice, templates, concepts, systems and approaches on every aspect of successful programme management.
- Describes the skills and capabilities that organizations need to develop in order to manage change programmes effectively. This is an easy book to dip into to how to improve the project and programme management competences.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers and some new chapters are added in this edition.

ISBN: 9781984679628 | Price: \$95 | Copyright: 2023 | Binding: Paperback





DATABASE SYSTEMS (3RD EDITION)

- This fully revised edition provides students a systematic introduction to and an in-depth treatment of these advanced database areas for understanding recent innovations in the field.
- This 3rd edition will teach readers the recent and emerging technologies in the field of database technology.
- The edition is revised and updated with the latest information and new chapters are added. This updated edition offers students real advice in navigating the ever-changing academic landscape

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EDITION 3

INFORMATION TECHNOLOGY PROJECT MANAGEMENT (3RD EDITION)

- Fully updated throughout, includes revised material on the growing trends, issues, and applications of technology project management.
- Weaves theory with successful practices for an integrated focus on the concepts, tools, and techniques that are most effective today.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

ISBN: 9781984679666 | Price: \$95 | Copyright: 2023 | Binding: Paperback





EDITION (3)

INFORMATION TECHNOLOGY SERVICE MANAGEMENT (3RD EDITION)

- With concise explanations and detailed illustrations, this edition includes extensive revisions of the material on the basics of IT service management and its implementation and interpretation in an easy, self-study approach.
- The 3rd edition is revised and updated with the latest information and new chapters are added.
- This updated edition offers students real advice in navigating the ever-changing academic landscape.

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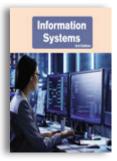


EDITION (3)

ADVANCED DATABSE MANAGEMENT SYSTEMS (3RD EDITION)

- This fully revised edition is intended to provide an organized introduction to and an in-depth treatment of these advanced database areas.
- With concise explanations and detailed illustrations, this edition includes extensive revisions of the material of basic concepts, methods and techniques, as well as important issues and trends across the broad.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

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EDITION (3)

KNOWLEDGE BASED SYSTEMS (3RD EDITION)

- Provides the coverage of both the theory and the practical applications of knowledge-based systems.
- Focusing on fundamental scientific and engineering issues, this book communicates the
 principles of building and using knowledge
 systems from the conceptual standpoint as well
 as the practical.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

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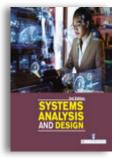


EDITION (3)

MANAGEMENT INFORMATION SYSTEMS (3RD EDITION)

- Fully updated throughout, includes revised material on the structure of MIS and shows how to use them to aid in decision making, determine accountability, manage personnel, and identify information needs.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

ISBN: 9781984679734 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION 3

SYSTEMS ANALYSIS AND DESIGN (3RD EDITION)

- This fully revised edition has been thoroughly updated with substantial additions including with planning the development of information systems through understanding and specifying in detail what a system should do
- This book gives you the tools to learn practice, and perfect your skills in systems analysis and design.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

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EDITION (3)

COMPUTER SERVICES MANAGEMENT (3RD EDITION)

- This fully revised edition deals with some of the problems that have confronted those in charge of computer services. Teaches the practices and principles needed to build, upgrade, and troubleshoot your PC.
- Fully updated throughout, includes revised material on the computer usage in business organizations with specific reference to commercial data processing systems.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

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EDITION (3)

OBJECT ORIENTED PROGRAMMING (3RD EDITION)

- Fully updated throughout, includes revised material on fundamentals of Object Oriented Programming.
- Provides a unique overview of the main approaches to object-oriented languages.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

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EDITION (3)

INFORMATION TECHNOLOGY AND THE ENVIRONMENT (3RD EDITION)

- This 3rd edition will teach readers the nature and the impact of the new information and communication technologies on business and society.
- The edition is revised and updated with the latest information and new chapters are added.
 This updated edition offers students real advice in navigating the ever-changing academic landscape.
- Suitable for undergraduate students, willing to build a solid foundation of the information technology skills needed at the workplace.

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EDITION (3)

INFORMATION TECHNOLOGY AND THE ENVIRONMENT (3RD EDITION)

- This 3rd edition will teach readers the nature and the impact of the new information and communication technologies on business and society.
- The edition is revised and updated with the latest information and new chapters are added. This updated edition offers students real advice in navigating the ever-changing academic landscape.
- Suitable for undergraduate students, willing to build a solid foundation of the information technology skills needed at the workplace.

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EDITION 3

CYBER SECURITY (3RD EDITION)

- With concise explanations and detailed illustrations, this edition includes extensive revisions of the material on the essentials of Cybersecurity, even if you have a non-technical background.
- This revised edition has been thoroughly updated with substantial additions including the challenges of cyberspace in an interdependent world and at the need for new, cooperative modes of governance to build cyber security.
- Some new chapters covering current topics are also added in this revised edition.

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EDITION 2

CREATIVE MULTIMEDIA: ANIMATION (2ND EDITION)

- A guide to the fundamental principles of animation covers figurative animation, timing, acting, and design, animals in motion, sound synchronization, and technical issues.
- This classic book familiarizes students with overall process of producing digital work art, particularly in 2D and 3D.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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EDITION 2

COMPUTER AIDED DRAWING AND DRAFTING (2ND EDITION) (BOOK WITH DVD)

- Teaches advanced computer-aided drafting concepts and equipment designed to develop a general understanding of components of a typical CAD system and its operation.
- Examines interactive computer graphics and its use in designing industrial robots, computer control of manufacturing processes, computer-integrated production control, automated inspections, and flexible manufacturing.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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EDITION 3

WEB ENGINEERING (3RD EDITION)

- This revised edition has been thoroughly updated with substantial additions including the innovative aspects of web engineering which will be crucial for the holistic understanding of the subject matter.
- The edition is revised and updated with the latest information and new chapters are added.
 This updated edition offers students real advice in navigating the ever-changing academic landscape.
- A must-have book for all those students who are associated with the field of Web engineering.

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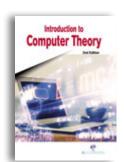


EDITION (2)

COMPUTER SYSTEMS AND NETWORKING TECHNOLOGY (2ND EDITION)

- Today, networking is an integral part of the computer and so the book introduces basic networking techniques and communications principles.
- Provides the skills required to configure, install, manage, and administer computer systems and basic network infrastructures.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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INTRODUCTION TO COMPUTER THEORY (2ND EDITION)

- Presents the key concepts and theorems of the theory of computation.
- Covers the fundamental areas of computer theory-formal languages, automata theory, and Turing machines.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.



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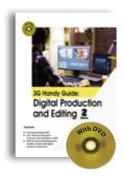
EDITION (2)

PROGRAMMING LOGIC AND DESIGN (2ND EDITION)

- Covers the fundamentals of programming logic, design and implementation.
- Examines problem-solving techniques applied to program design; giving students an understanding of how languages work to implement the programmer's logic and design.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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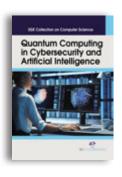


EDITION (2)

3G HANDY GUIDE: DIGITAL PRODUCTION AND EDITING (BOOK WITH DVD) (2ND EDITION)

- This innovative, practical guide is specifically designed to cater to these training demands, covering the entire spectrum of modern print media production. This is the source for everything you need to bring your ideas from the page
- This handy guide covers all aspects of movie making. Techniques for making dramatic features, documentaries, corporate, broadcast, and experimental videos and films are illustrated.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

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3GE COLLECTION ON COMPUTER SCIENCE: QUANTUM COMPUTING IN CYBERSECURITY AND ARTIFICIAL **INTELLIGENCE**

- This book provides an advanced understanding of cyber threats as well as the risks companies are facing.
- Provides an introduction to the field, including the unique characteristics and constraints of the technology, and assesses the feasibility and implications of creating a functional quantum computer operations.

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3GE COLLECTION ON COMPUTER SCIENCE: 6GN FOR FUTURE WIRELESS NETWORKS

- Focuses on the design and evaluation of a wireless system architecture appropriate for high-performance control systems with a large number of sensors and actuators.
- Address topics in 5G/6G technologies and challenges in the cellular-driven modern network systems and measurement.

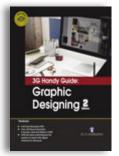
ISBN: 9781984680990 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF HIGH-SPEED NETWORKS

- These are the protocol related aspects, such as switched networks, ATM, MAC layer, network and transport layer; and the services and applications
- A high-level overview of cutting-edge network and Intranet design, this book focuses on highspeed technologies like routing for multimedia, how to manage traffic flow, and compression techniques for maximizing throughout.

ISBN: 9781984681263 | Price: \$180 | Copyright: 2023 | Binding: Hardcover



EDITION (2)

3G HANDY GUIDE: GRAPHIC DESIGNING (BOOK WITH DVD) (2ND EDITION)

- Completely updates the information on the production process, highlighting new techniques and expanding its coverage on digital technologies.
- This book offers learners, novice designers, and battle-toughened professionals alike an insider's guide to the complexities of current graphic design practice and thinking.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

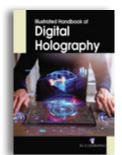
ISBN: 9781984680778 | Price: \$90 | Copyright: 2023 | Binding: Paperback



3GE COLLECTION ON COMPUTER SCIENCE: METALEARNING

- Discusses several approaches to obtaining knowledge concerning the performance of machine learning and data mining algorithms.
- Covers advanced deep learning topics used for learning to learn, including: automated machine learning, meta-learning, deep learning on graphs, transformers, knowledge graphs, symbolic regression, program induction, Bayesian learning, and deep reinforcement learning.

ISBN: 9781984680983 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF DIGITAL HOLOGRAPHY

- This book presents a substantial description of the principles and applications of digital holography.
- Special techniques such as digital light-in-flight holography, holographic endoscopy, information encrypting, comparative holography, and related techniques of speckle metrology are also treated.

ISBN: 9781984681256 | Price: \$180 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF SOFTWARE DESIGN

- Covers design fundamentals, including concepts, context and processes.
- Also presents key design issues; structure and architecture; user interface design; design quality analysis and evaluation; notations; strategies and design tools.

ISBN: 978-1-98466-022-0 | Price: \$180 | Copyright: 2022 | Binding: Hardcover





INFORMATION TECHNOLOGY SYSTEMS ADMINISTRATION

- Systems administration is the field of IT that is responsible for maintaining reliable computers systems in a multi-user environment.
- Will learn how to manage and configure servers and how to use industry tools to manage computers, user information, and user productivity.

ISBN: 978-1-98465-854-8 | Price: \$90 | Copyright: 2022 | Binding: Paperback



EDITION (2)

OPERATING SYSTEMS (2ND EDITION)

- The book has been revised to keep pace with the latest technology and constantly revising topics.
- Examines the both the principles and practice of modern operating systems.
- Intends to provide a proper understanding of the theoretical and practical concepts of Operating system. Introduces the core concepts of operating systems, such as processes and threads, scheduling, synchronization, memory management, file systems, input and output device management and security.

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EDITION (2)

BASIC COMPUTER CODING: HTML (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Demonstrates the basics of HTML while explaining how to design Web sites, format text, add multimedia effects, and create forms, tables, lists, and style sheets.
- This book is intended for Web designers and programmers' online editors and content editors marketing & e-commerce managers Bloggers and hobbyists.

ISBN: 978-1-98465-894-4 | Price: \$85 | Copyright: 2022 | Binding: Paperback



EDITION(2)

BASIC COMPUTER CODING: JAVA SCRIPT (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Provides information on using JavaScript, jQuery, and HTML5 Canvas to create Web applications for desktop and mobile devices.
- A valuable resource for Webmasters presents a number of readytogo JavaScript applications, along with thorough documentation, to help provide additional functionality to Web sites of all kinds

ISBN: 978-1-98465-896-8 | Price: \$85 | Copyright: 2022 | Binding: Paperback



EDITION (2)

SOFTWARE DESIGN (2ND EDITION)

- The book continues a complete understanding of software engineering as an engineering discipline.
- This book introduces you to software engineering from the application of engineering principles to the development of software.
- This revised edition of Software Design has become more comprehensive with the inclusion of several topics.

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EDITION 2

COMPUTER NETWORKS AND SECURITY (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Continues with the principles and practice of computer networking, with emphasis on the network security.
- Covers about computer network organization and implementation, obtaining a theoretical understanding of data communication and computer networks, and gaining practical experience in installation, monitoring, and troubleshooting of current LAN systems.

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EDITION 2

BASIC COMPUTER CODING: CSS (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- This book provides the most modern and effective tips, tricks, and instructions on CSS available today. Provides the most handy and upto-date listing available on CSS compatibility across browsers and operating systems so Webmasters can finally know which CSS properties are safe to use.

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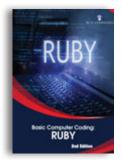


EDITION 2

BASIC COMPUTER CODING: PYTHON (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- A comprehensive, in-depth discussion to the core Python language with this hands-on book.
- This book contains cross-platform coverage for the Mac, Windows, and Unix environments as it teaches techniques for cookies, session management, and integration with XML.

ISBN: 978-1-98465-897-5 | Price: \$85 | Copyright: 2022 | Binding: Paperback



EDITION 2

BASIC COMPUTER CODING: RUBY (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- This book will excite students on the capabilities of computer programming and inspire them to delve deeper into the computer science discipline with an introduction to a time-saving programming language—Ruby.
- The book focuses on the features of Ruby, including such topics as strings, class hierarchies, arrays and hashes, loops, methods, exception handling, symbols, YAML, and debugging.

ISBN: 978-1-98465-898-2 | Price: \$85 | Copyright: 2022 | Binding: Paperback



EDITION 2

BASIC COMPUTER CODING: RESPONSIVE DESIGN (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- This book is intended to show real-world examination of how this fundamental shift affects the way we design and build our sites.
- Design workflow hasn't actually changed, but best practices have. This book will give an overview about responsive Web design, showing many situations and techniques in which this approach can be applied to.

ISBN: 978-1-98465-900-2 | Price: \$85 | Copyright: 2022 | Binding: Paperback



EDITION(2)

BASIC COMPUTER CODING: PHP (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- A guide to PHP essentials and the basics of object-oriented programming, this book explains how to develop dynamic Web applications, such as guest books, chat rooms, and shopping carts
- This book portrays how PHP, MySQL, JavaScript, and HTML5 are vital tools for creating dynamic, database-driven websites and are especially important for e-commerce sites Serves as essential reading for web designers who are new to these technologies.

ISBN: 978-1-98465-902-6 | Price: \$85 | Copyright: 2022 | Binding: Paperback



PC ASSEMBLING & TROUBLESHOOTING (3RD EDITION)

- This third edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Provides an introduction to PC architecture and basic troubleshooting skills.
- Special coverage of laptops, printers and scanners makes this book highly modernized.



ISBN: 978-1-98465-905-7 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION 2

BASIC COMPUTER CODING: SQL (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- In this book, you'll quickly learn how to put the power and flexibility of this language to work.
- Providing an overview of the SQL language and surveys how it is integral for the storage and retrieval of database information, this book guides the readers through the most important aspects of declarative and procedural SQL.

ISBN: 978-1-98465-899-9 | Price: \$85 | Copyright: 2022 | Binding: Paperback



BASIC COMPUTER CODING: C++ (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- Focusing on C++, the text also incorporates material on the C programming language.
- Covers the programming language, covering topics including syntax, coding standards, object classes, templates, debugging, and the C++ preprocessor.

EDITION 2

ISBN: 978-1-98465-901-9 | Price: \$85 | Copyright: 2022 | Binding: Paperback



BASIC COMPUTER CODING: VISUAL BASIC (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- This book is an essential guide for VB programmers looking to make the change to the .NET programming environment.
- This book will guide you from your very first steps through to complete mastery of Visual Basic .NET.

EDITION 2

ISBN: 978-1-98465-903-3 \mid Price: \$85 \mid Copyright: 2022 \mid Binding: Paperback



EDITION (3)

COMPUTER ORGANIZATION (3RD EDITION)

- This third edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- An introduction to computer systems; the representation of information; unsigned binary representations; signed integer representations; signed integer representations; character data type; floating-point representations and other data.
- Presents comprehensive coverage of the field of computer organization and architecture.

ISBN: 978-1-98465-904-0 | Price: \$95 | Copyright: 2022 | Binding: Paperback





MOBILE APPLICATIONS DEVELOPMENT TECHNOLOGIES (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- Covers advanced algorithms, embedded systems, novel mobile app architecture, and mobile cloud computing paradigms.
- This book will guide you over the process of building an application and customizing it with the benefit of lucid instructions on development, configuration, and administration.



EDITION (2)

COMPUTER HARDWARE & SOFTWARE TOOLS (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- Offers concepts of computer networking and hardware by offering fundamental concepts.
- Provides a complete survey of the computer technologies necessary for achieving basic technology literacy and sets you on the path to career success.

ISBN: 978-1-98465-906-4 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION 2

ADVANCE DIGITAL ENHANCEMENT (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Presents the fundaments of digital enhancement techniques.
- Discusses some of the advanced algorithms in the field of digital image and video processing.
- Evaluates conventional and advanced visible image enhancement solutions to produce digital image processing.

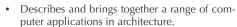
EDITION 2

COMPUTER APPLICATIONS (2ND) EDITION)

ISBN: 978-1-98465-907-1 | Price: \$95 | Copyright: 2022 | Binding: Paperback

ISBN: 978-1-98465-909-5 | Price: \$95 | Copyright: 2022 | Binding: Paperback





Addresses issues such as effective use of software in language teaching, values and limitations of computer-assisted testing.

ISBN: 978-1-98465-908-8 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION (2)

ADVANCED PROGRAMMING LANGUAGES (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Describes fundamental concepts of programming languages by presenting design issues of the various language constructs.
- Provides a comprehensive introduction both to type systems in computer science and to the basic theory of programming languages.

EDITION (2)

COMPUTER SYSTEMS & ARCHITECTURE (2ND EDITION)



- Provides the basic knowledge necessary to understand the hardware operation of digital
- Describes a wide range of computer hardware, system software and data concepts from a security perspective.

ISBN: 978-1-98465-910-1 | Price: \$95 | Copyright: 2022 | Binding: Paperback

ISBN: 978-1-98465-911-8 | Price: \$95 | Copyright: 2022 | Binding: Paperback



3GE COLLECTION ON COMPUTER SCIENCE: CLUSTER COMPUTING

- The book focuses on a number of topics, including system architecture, programming environments and languages, the design of algorithms, and applications.
- This book will investigate clusters of computers as a computing platform for distributed computing.



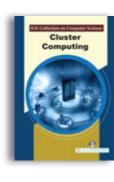
3GE COLLECTION ON COMPUTER SCIENCE: HIGH PERFORMANCE COMPUTING

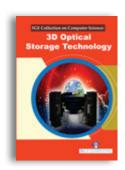
- This book presents advances in high performance computing as well as advances accomplished using high performance computing.
- The aim of this book is to give the solid foundations for developing, analyzing, and implementing parallel and locality-efficient algorithms.

ISBN: 978-1-98465-993-4 | Price: \$160 | Copyright: 2022 | Binding: Hardcover

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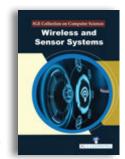






3GE COLLECTION ON COMPUTER SCIENCE: 3D OPTICAL STORAGE TECHNOLOGY

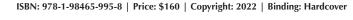
- 3D optical data storage is an experimental storage technology is predicted to offer exponentially more storage capacity than today's data storage technologies.
- This book will provide an overview of 3D optical data storage, a leap forward from CD-ROMs and DVD data storage.



3GE COLLECTION ON COMPUTER SCIENCE: WIRELESS AND SENSOR SYSTEMS

- Typically a wireless sensor network contains hundreds of thousands of sensor nodes.
- This book discusses the fundamentals aspects and reviews the state of the artwork on wireless detection technology.

ISBN: 978-1-98465-996-5 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



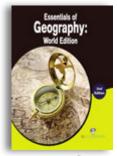


ILLUSTRATED HANDBOOK OF DIGITAL GAMES

- Provides students with experiences and instruction in applying the fundamental skills and techniques in game development.
- Students will apply both creative and technical skills into design and refine in addition to implementing the adventure.
- Explores social and structural issues within games and game-playing behavior

ISBN: 978-1-98466-021-3 | Price: \$180 | Copyright: 2022 | Binding: Hardcover

EARTH AND ENVIRONMENTAL SCIENCE



EDITION (2)

ESSENTIALS OF GEOGRAPHY: WORLD EDITION (2ND EDITION)

- Offers readers a short and highly accessible account of the ideas and concepts constituting geography.
- Outlines key concepts, introduces modern geographical theory in an accessible format and reflects the changing nature of the subject.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680679 | Price: \$95 | Copyright: 2023 | Binding: Paperback



GLOBAL POLICY FRAMEWORKS Over the past decades, rapid developments in digital and sensing technologies, such as the Cloud, Web and Internet of Things, have dramatically changed the way we live and work.

OBSERVATION APPLICATIONS AND

This book presents different aspects of climate change and discusses space technology applications.

ISBN: 9781984681003 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON ENVIRONMENTAL SCIENCE: VOLCANOLOGY

- Examines the Earth, its structure, formation, composition, history, processes, hazards and materials, with emphasis on volcanic process-
- Covers a range of topics which may include looking at rocks, minerals and fossils and a variety of geological processes.

ISBN: 9781984681027 | Price: \$160 | Copyright: 2023 | Binding: Hardcover

3GE COLLECTION ON ENVIRONMENTAL SCIENCE: MODERN ENVIRONMENTAL DISASTERS

- Aimed to provide a thoroughly balanced, contemporary introduction to hazards analysis and mitigation strategies.
- This book is designed as an introductory text for an interdisciplinary course on hazards for undergraduate and graduate students.

ISBN: 978-1-98465-997-2 | Price: \$160 | Copyright: 2022 | Binding: Hardcover

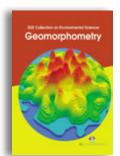


EDITION (2)

EARTH SCIENCE: WORLD EDITION (2ND EDITION)

- Covers a broad range of topics, including weather patterns, monitoring for pre-earthquake signals, using earthquakes to uncover new information about the earth system.
- The book is intended to be a meaningful, nontechnical survey for undergraduate students with little background in science.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680686 | Price: \$95 | Copyright: 2023 | Binding: Paperback



3GE COLLECTION ON ENVIRONMENTAL SCIENCE: GEOMORPHOMETRY

- The book covers geomorphological theories, weathering, slope processes, soil erosion, fluvial and glacial processes and landforms, applied geomorphology, mountain building, rates of landscape change, supercontinent breakup, ocean islands and megafloods.
- It also offers detailed instructions on applying parameters and objects in soil, agricultural, environmental and earth sciences.

ISBN: 9781984681010 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON ENVIRONMENTAL SCIENCE: FOSSIL FUELS IN THE 21ST CENTURY

- Fossil fuels are being exhausted faster than new sources are being discovered, and these two crucial issues are central to the energy crisis.
- Presents an overview of the importance of fossil fuels in supplying the energy, the energy requirements of the 21st century, their present status and future trends.
- Presents the impact of their use on global world.

ISBN: 978-1-98465-999-6 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



3GE COLLECTION ON ENVIRONMENTAL SCIENCE: OVERGRAZING AND ENVIRONMENTAL IMPACT

- Overgrazing typically increases soil erosion. Reduction in soil depth, soil organic matter and soil fertility impair the land's future natural and agricultural productivity.
- This book signifies a serious environmental challenge in maintaining the natural balance of livestock on grazing lands, which reduces the productivity, usefulness, and biodiversity of the

ISBN: 978-1-98465-998-9 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



EARTH AND ENVIRONMENTAL SCIENCE



INTRODUCTION TO ENERGY, ENVIRONMENT, AND SUSTAINABILITY

- Introduces students to the concept of sustainable practices in the areas of energy and consumption.
- The book provides students with an understanding of historical practices that have impacted the current state of the environment.
- Comprehensive knowledge of production and utilization of energy and Environmental impact and society development.

ISBN: 978-1-98465-847-0 | Price: \$90 | Copyright: 2022 | Binding: Paperback

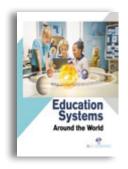


GLOBAL ENVIRONMENTAL ISSUES

- Provides an investigation of the scientific principles behind global environmental issues.
- Examines a set of global environmental issues including population growth, ozone layer depletion, climate change, air pollution, the environmental consequences of energy supply and demand decisions and sustainable development.

ISBN: 978-1-98465-849-4 | Price: \$90 | Copyright: 2022 | Binding: Paperback

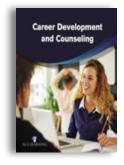
EDUCATION & PSYCHOLOGY



EDUCATION SYSTEMS AROUND THE WORLD

- It focuses on the material and economic pre conditions for schooling and learning as well as on the diffusion of educational systems and institutions through borrowing and transfer.
- The book also highlights the functions and aims assigned to education in different political systems.

ISBN: 9781984679093 | Price: \$95 | Copyright: 2023 | Binding: Paperback



CAREER DEVELOPMENT AND COUNSELING

- The purpose of this book is to provide students with an understanding of career development and the role of the career counselor.
- The book is designed to examine theories of career development and decision making, sources of occupational information and methods of career counseling, assessment and program planning.

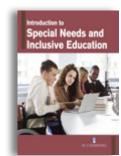
ISBN: 9781984679178 | Price: \$95 | Copyright: 2023 | Binding: Paperback



FUNDAMENTAL ASPECTS LEARNERS WITH SPECIAL NEEDS

- With the help of this book, educators will be inspired to teach students with disabilities in inclusive settings and be properly equipped to do so effectively.
- Provides a good description of the special educational needs of different categories of students, the challenges confronted by special education teachers and specific strategies to be adopted to help the students.

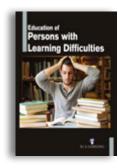
ISBN: 9781984679185 | Price: \$95 | Copyright: 2023 | Binding: Paperback



INTRODUCTION TO SPECIAL NEEDS AND INCLUSIVE EDUCATION

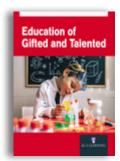
- Demonstrates how the fields of special education and inclusive education have evolved philosophically and technically over the past years.
- Discusses these issues and challenges against the background of the existing educational system

ISBN: 9781984679192 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDUCATION OF PERSONS WITH LEARNING DIFFICULTIES

- Addresses learning disabilities, the practices, processes, and systems described may be also used to improve the identification of other disabilities commonly encountered in schools.
- This book explores the epidemiology, neurobiological bases, and diagnostic tools necessary for a comprehensive assessment of children with learning disabilities.



EDUCATION OF GIFTED AND TALENTED

- Provides a comprehensive overview of key challenges in the field of gifted education.
- Featuring coverage on a broad range of topics, such as constructivism, diversity responsive method, and teacher training.

ISBN: 9781984679208 | Price: \$95 | Copyright: 2023 | Binding: Paperback





ASSESSMENT OF CHILDREN WITH SPECIAL NEEDS

- Addresses learning disabilities, the practices, processes, and systems described may be also used to improve the identification of other disabilities commonly encountered in schools.
- This book aims to emphasize assessment in the service of prevention, of teaching, and of mainstreaming and integration.

Macro Planning in Education

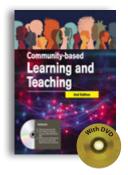
MACRO PLANNING IN EDUCATION

- Macro-planning in education focuses on the broad dimensions of the system and its relationships with the economy and society.
- Highlights the current ideas about the what, why and how of educational change and what these suggest about the essential issues that change policy makers and planners need to consider.

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EDUCATION & PSYCHOLOGY



EDITION 2

COMMUNITY-BASED LEARNING AND TEACHING (2ND EDITION) (BOOK WITH DVD)

- Community-based learning refers to a wide variety of instructional methods and programs that
 educators use to connect what is being taught
 in schools to their surrounding communities,
 including local institutions, history, literature,
 cultural heritage, and natural environments.
- This book will cover the theory and practice of using CBR in a variety of university- and community-based educational settings.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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EDITION (2)

PSYCHOLOGY: WORLD EDITION (2ND EDITION)

- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.
- Presents an overview of the latest information on various topics in psychology, such as cognition, motivation, learning, memory, and abnormal psychology.
- Discusses psychology in the light of its historical development, some of the major controversies, and considers such areas as social, developmental and cognitive psychology.

ISBN: 9781984680693 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION 3

ESSENTIALS OF TEACHING PHYSICAL EDUCATION (3RD EDITION) (BOOK WITH DVD)

- This third edition is revised and updated with the latest information and new chapters are added.
- This updated edition offers students real advice in navigating the ever-changing academic landscape.
- The book provides comprehensive and practical help and advice for new entrants to the profession, and concentrates on the teaching skills and professional competencies needed to become an effective teacher of physical education.

ISBN: 978-1-98465-926-2 | Price: \$95 | Copyright: 2022 | Binding: Paperback





CURRICULUM DESIGN AND LESSON PLANNING (3RD EDITION) (BOOK WITH DVD)

- This book introduces students to the ideas and procedures involved in curriculum development, innovation and evaluation.
- An understanding of how curriculum design facilitates student-learning opportunities will be examined.
- In its updated third edition, this book has been extensively revised on a chapter by chapter basis.

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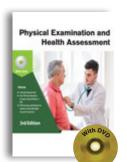


EDITION (3)

GUIDANCE AND COUNSELLING (3RD EDITION) (BOOK WITH DVD)

- This third edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- The edition is revised and updated with the latest information and new chapters are added.
- This updated edition offers students real advice in navigating the ever-changing academic land-scape.

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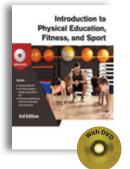


PHYSICAL EXAMINATION AND HEALTH ASSESSMENT (3RD EDITION) (BOOK WITH DVD)

- This third edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- A comprehensive guide that provides all the information necessary to conduct a holistic health assessment across the life span.
- The edition is revised and updated with the latest information and new chapters are added.

EDITION 3

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EDITION (3)

INTRODUCTION TO PHYSICAL EDUCATION, FITNESS, AND SPORT (3RD EDITION) (BOOK WITH DVD)

- This third edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- The edition is revised and updated with the latest information and new chapters are added.
- Introduces students to the fields of physical education, exercise science, and sports presenting the history and trends in physical education.

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CAREER DEVELOPMENT AND PLANNING (BOOK WITH DVD)

- The book provides foundational concepts in career planning and professional development.
- Evaluate current career management issues and their implications on professional career plans and development.

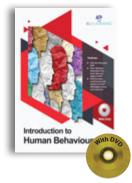
ISBN: 978-1-98465-843-2 | Price: \$90 | Copyright: 2022 | Binding: Paperback



PSYCHOLOGY: AN INTRODUCTION (BOOK WITH DVD)

- Provides an introduction to the concepts and theories of psychology and to their application to real life situations.
- Provides a comprehensive overview of the scientific study of thought and behavior.
- Examines the different models upon which modern psychology has been built, along with such things as the history and origins of psychology.

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INTRODUCTION TO HUMAN BEHAVIOUR (BOOK WITH DVD)

- Presents a clear understanding of cognitive processes and patterns of human interactions.
- Presents human history and explore how the past influences modern prejudices and social interactions.
- Covers about the schools of psychology, contemporary psychological perspectives of human behavior, and the ethics of psychological research.

ISBN: 978-1-98465-851-7 | Price: \$90 | Copyright: 2022 | Binding: Paperback



FINANCIAL COUNSELLING (BOOK WITH DVD)

- Includes study of a number of areas of law, including consumer law, credit law and bankruptcy, as well as counselling and advocacy chills
- Gain the skills and knowledge to be able to deliver a specialist service within the community services sector.

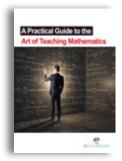
ISBN: 978-1-98465-853-1 | Price: \$90 | Copyright: 2022 | Binding: Paperback



STUDENT ENGAGEMENT TECHNIQUES

- Engaging students in the learning process increases their attention and focus, motivates them to practice higher-level critical thinking skills, and promotes meaningful learning experiences
- Teaching strategies can be used by every educator to increase student engagement. This book presents an introduction to some actionable student-centered learning strategies—from simple to complex.

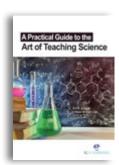
ISBN: 978-1-98465-912-5 | Price: \$90 | Copyright: 2022 | Binding: Paperback



A PRACTICAL GUIDE TO THE ART OF TEACHING MATHEMATICS

- Mathematics teaching is the act of imparting mathematical knowledge, methods, calculations, computational techniques etc. by someone (teacher) to another. It may be formal in an educational setting or informal.
- This book is designed to give the pre-service teacher an overview of the scope and sequence of mathematics instruction in the primary or secondary school.

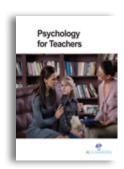
ISBN: 978-1-98465-913-2 | Price: \$90 | Copyright: 2022 | Binding: Paperback



A PRACTICAL GUIDE TO THE ART OF TEACHING SCIENCE

- This book emphasizes a humanistic, experiential, and constructivist approach to teaching and learning, and integrates a wide variety of pedagogical tools.
- Bringing in new faces can provide a new viewpoint for the students to learn from. Inspires students to construct ideas about science teaching through their interactions with peers, mentors, and instructors.

ISBN: 978-1-98465-914-9 | Price: \$90 | Copyright: 2022 | Binding: Paperback



PSYCHOLOGY FOR TEACHERS

- Introduces a range of concepts and theories from psychology and education that describe how children, adolescents and students develop, learn and study.
- It examines research and psychological theories of learning, different approaches to teaching and learning, factors that influence them, and some implications for classroom practice.
- It explores potential obstacles to learning and ways of overcoming them, in order to meet learners' needs.

ISBN: 978-1-98465-915-6 | Price: \$90 | Copyright: 2022 | Binding: Paperback



TEACHING AND LEARNING IN HIGHER EDUCATION

- Student learning in higher education is a function of both formal and informal experiences.
 You will learn about the basic principles of teaching and learning in higher education.
- In this book you will be introduced to well-known educational perspectives on how students approach learning.
- Focuses on creating learner-centered experiences integrating foundational principles of equity, inclusion and internationalization in classroom and online environments.

ISBN: 978-1-98465-916-3 | Price: \$90 | Copyright: 2022 | Binding: Paperback



LANGUAGE AND LITERACY FOR THE FARLY YEARS

- Students learn literacy standards and stages of children's language development within the context of cultural, linguistic and ability diversity.
- Examines language and literacy development in children from infancy through fourth grade, including the role of English language learners and language development for exceptional learners.

ISBN: 978-1-98465-918-7 | Price: \$90 | Copyright: 2022 | Binding: Paperback



CURRICULUM DESIGN AND LESSON PLANNING (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- This book introduces students to the ideas and procedures involved in curriculum development, innovation and evaluation.
- An understanding of how curriculum design facilitates student-learning opportunities will be examined.

ISBN: 978-1-98465-920-0 | Price: \$95 | Copyright: 2022 | Binding: Paperback

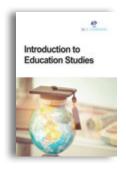


EDITION (2)

CHILD DEVELOPMENT (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Takes a chronological approach, from prenatal development to adolescence, looking at social, cognitive, emotional and physical aspects of child development.
- Subject includes an in-depth study of the inter-relatedness of physical, cognitive, social and emotional aspects of development.

ISBN: 978-1-98465-922-4 | Price: \$95 | Copyright: 2022 | Binding: Paperback



INTRODUCTION TO EDUCATION STUDIES

- This book is designed to introduce students to important concepts and principles concerning learning, cognition, and development.
- Students will critically evaluate education policies and practices and have an opportunity to discuss and analyze different educational settings nationally and internationally.

ISBN: 978-1-98465-917-0 | Price: \$90 | Copyright: 2022 | Binding: Paperback



SPORT AND EXERCISE PSYCHOLOGY

- This book examines psychological theories and research and their application to the sport/physical activity-related affect, behaviors and cognitions of participants as well as the individual and environmental factors which shape these outcomes.
- Develop an understanding of how psychological factors influence involvement and performance in sport and physical activity

ISBN: 978-1-98465-919-4 | Price: \$90 | Copyright: 2022 | Binding: Paperback



EDITION 2

ORGANIZATIONAL PSYCHOLOGY (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Focuses on the social and psychological processes operating in organisations, containing a comprehensive history of industrial and organizational psychology, covering numerous topics in the discipline.
- Provides the student with a cutting-edge introduction to the field of work and organizational psychology.

ISBN: 978-1-98465-921-7 | Price: \$95 | Copyright: 2022 | Binding: Paperback





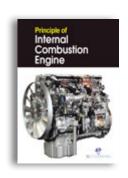
INTRODUCTION TO COUNSELING (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Deals with the application of counseling theory to the practical interview situation, the counseling process and the core elements of a facilitative counseling relationship will be examined.
- Presents a comprehensive introduction to counseling, a profession that helps individuals and groups resolve troubles arising from personal conflicts experienced in everyday life.

ISBN: 978-1-98465-923-1 | Price: \$95 | Copyright: 2022 | Binding: Paperback



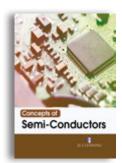
ENGINEERING AND TECHNOLOGY



PRINCIPLE OF INTERNAL COMBUSTION ENGINE

- Provides a comprehensive introduction to the basics of Internal Combustion Engines.
- Presents the basic theory fundamental principles and performance characteristics of the three major categories of internal combustion engines.

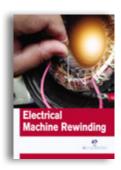
ISBN: 9781984678867 | Price: \$95 | Copyright: 2023 | Binding: Paperback



CONCEPTS OF SEMI-CONDUCTORS

- Offers an accessible guide to semiconductors using qualitative explanations and analogies, with minimal mathematics and equations.
- This book provides an overview of compound semiconductor materials and their technology.

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ELECTRICAL MACHINE REWINDING

- This book presents the current coil winding methods, their associated technologies and the associated automation techniques.
- The book is suitable for fitters, engineers, apprentices, technicians, and students of mechanical or electrical engineering.

ISBN: 9781984679000 | Price: \$95 | Copyright: 2023 | Binding: Paperback



MEASURING INSTRUMENTS, ELECTROSTATIC AND DC MACHINES

- The book covers Measuring Instruments, Principle of Permanent Magnet Moving Coil (PMMC), Moving Iron Instruments, Ammeters & Voltmeters, and Operating Principles of the Electrodynamometer Instruments.
- This book combines the traditional areas of electric machinery with the latest in modern control and power electronics.

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EDITION 2

ELECTRICAL TECHNOLOGY (2ND EDITION)

- This book is designed to provide the student with an opportunity to acquire the skills, knowledge, and understanding needed to the occupation as an entry level electrician.
- The book provides a blend of theory and handson experience for the electrical construction and industrial maintenance fields.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

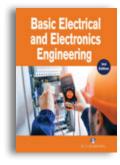
Electronics Technology

EDITION (2)

ELECTRONICS TECHNOLOGY (2ND EDITION)

- Integrates comprehensive electronic circuit theory with practical work; develop solid troubleshooting skills using modern industry-quality instruments; prepares students to work in the field of electronics.
- This book helps you understand technical vocabulary and technologies while providing the skills necessary to read schematic diagrams, apply problem-solving formulas, and provide useful information on subjects from basic components and building block circuits.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984679963 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (3)

BASIC ELECTRICAL AND ELECTRONICS ENGINEERING (3RD EDITION)

- This book provides an overview of the basics of electrical and electronic engineering.
- With its simple language and clear-cut style of explanation, this revised edition presents a detailed exposition of the basic facets of electrical and electronics engineering.
- It is also intended to cover the vast and fast-growing field of electrical and electronic materials and their engineering in accordance with modern developments.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.



EDITION (2)

•

- HEAT AND MASS TRANSFER (2ND EDITION)
- The book provides the basics of major heat and mass transfer operations.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Learn about Conduction, Convection, Radiation and Heat exchangers in a most comprehensive and interactive way.

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ISBN: 9781984680150 | Price: \$95 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984679956 | Price: \$95 | Copyright: 2023 | Binding: Paperback



ENGINEERING AND TECHNOLOGY



EDITION (2)

INTRODUCTION TO ENGINEERING TECHNOLOGY: WORLD EDITION (2ND EDITION)

- This book exposes the reader to a wide array of engineering principles and their application to varied fields.
- Focuses on the dissemination of information of permanent interest in engineering applications and engineering technology.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

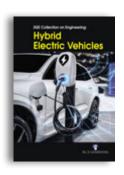
ISBN: 9781984680709 | Price: \$95 | Copyright: 2023 | Binding: Paperback



3GE COLLECTION ON ENGINEERING: LASER-BASED ADDITIVE MANUFACTURING

- This book provides a comprehensive review of the technology and its range of applications.
- Describes the use of computational modeling and simulation to explore and describe the LAM technique, to improve the compositional, phase, and microstructural evolution of the material.

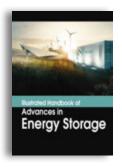
ISBN: 9781984681041 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON ENGINEERING: HYBRID ELECTRIC VEHICLES

- Presents coverage of dynamics, charging, battery assembling, designing engines, interior and exterior spacing, etc. of hybrid electric vehicles.
- Includes topics such as novel propulsion systems, emerging power electronics and their control algorithms, emerging electric machines and control techniques, and energy storage systems

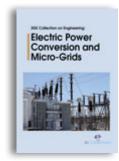
ISBN: 9781984681065 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF ADVANCES IN ENERGY STORAGE

- This book covers advances in battery technologies and applications for medium and large-scale energy storage.
- This book provides a glimpse of some latest advancements in energy storage technologies, management and control, innovative energy conversion, energy efficiency and system integration.

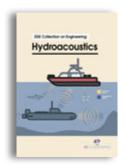
ISBN: 9781984681195 | Price: \$180 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON ENGINEERING: ELECTRIC POWER CONVERSION AND MICRO-GRIDS

- Offers a comprehensive overview of recent achievements in the field of micro-grids and electric power conversion.
- In addition, the book presents well-founded mathematical analyses on how to technically and economically optimize microgrids via distributed energy resource integration.

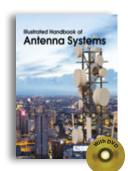
ISBN: 9781984681034 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON ENGINEERING: HYDROACOUSTICS

- Hydroacoustics is the study of sound in water. Because of the physical properties of the ocean, light waves can only travel a few feet in water before their energy is absorbed.
- The book provides students with an understanding of the physics involved in underwater acoustics, and a sound knowledge of the acoustic technology and methods applied for studying marine biological resources and their and habitats.

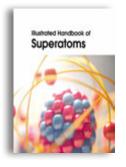
ISBN: 9781984681058 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF ANTENNA SYSTEMS

- This illustrated handbook serves as a one-stop resource for practical EW antenna system know-how.
- The book presents theoretical and experimental approaches to help the reader in understanding the unique design issues and more advanced research.

ISBN: 9781984681188 | Price: \$180 | Copyright: 2023 | Binding: Hardcover



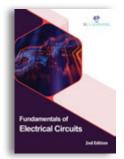
ILLUSTRATED HANDBOOK OF SUPERATOMS

- Presents a molecular understanding of catalysis and catalytically active materials is of fundamental importance in designing new substances for applications in energy and fuels.
- The book covers topics as varied as the thermal and thermoelectric properties of cluster-based materials and clusters for CO2 activation and conversion.

ISBN: 9781984681201 | Price: \$180 | Copyright: 2023 | Binding: Hardcover



ENGINEERING AND TECHNOLOGY



EDITION (2)

FUNDAMENTALS OF ELECTRICAL CIRCUITS (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Covers fundamental concepts in electrical circuits; circuit analysis and network theorems; linearity and superposition; series/parallel circuits etc.
- Deals with the principal areas of electrical engineering theory, ranging from simple resistive circuits to Fourier and transient analysis.

ISBN: 978-1-98465-928-6 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION 2

BASIC THERMODYNAMICS (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Provides an introduction to the most powerful engineering principles you will ever learn.
- Presents the fundamental concepts of thermodynamics and describes the theory of work and heat.

ISBN: 978-1-98465-930-9 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION (2)

FLUID MECHANICS (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- In this book, the fundamental ideas of fluid mechanics are presented from a physics perspective.
- Topics covered in the book include pressure, hydrostatics, and buoyancy; open systems and control volume analysis; mass conservation and momentum conservation for moving fluids; viscous fluid flows, flow through pipes; dimensional analysis; boundary layers, and lift and drag on objects.

ISBN: 978-1-98465-932-3 | Price: \$95 | Copyright: 2022 | Binding: Paperback



3GE COLLECTION ON ENGINEERING: 3D PRINTING TECHNOLOGY

- Students will understand the various software tools, process and techniques for digital manufacturing.
- This book will assist you understand how 3D printing is being applied across a number of domains, including design, manufacturing, and retailing.
- It will also demonstrate the special capabilities of 3D printing such as customization, self-assembly, and the ability to print complex objects.

ISBN: 978-1-98466-000-8 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



EDITION 2

ENGINEERING MECHANICS (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Introduces the principles and practices required to solve engineering mechanics problems.
- Explores the modeling and analysis of static equilibrium problems with an emphasis on real-world engineering applications and problem solving.

ISBN: 978-1-98465-929-3 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION 2

INSTRUMENTATION AND CONTROL (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Covers the measurement terminology, differentiating between analog and digital, describe the instrumentation used for electronic testing and develop the principles of operation of transducers used for industrial process measurement and control
- The overall approach of this book makes it an ideal work for all students in control engineering and instrumentation.

ISBN: 978-1-98465-931-6 | Price: \$95 | Copyright: 2022 | Binding: Paperback



ELECTROMAGNETIC FIELDS (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Configure an emphasis on basic principles and a focus on electromagnetic formulation and analysis
- Offers a detailed discussion on the range of EMF sources and exposures.

EDITION 2

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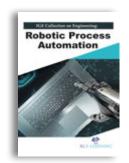
3GE COLLECTION ON ENGINEERING: HAPTIC TECHNOLOGY

- Students will gain an appreciation for the capabilities and limitations of human touch, develop an intuitive connection between equations that describe physical interactions and how they feel, and gain practical interdisciplinary engineering skills related to robotics and mechanical engineering.
- Students will know how to build, program, and control haptic devices, which are mechatronic devices that allow users to feel virtual or remote environments

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ENGINEERING AND TECHNOLOGY



3GE COLLECTION ON ENGINEERING: ROBOTIC PROCESS AUTOMATION

- Students will understand the emergence of Robotic Process Automation (RPA) and its future scope.
- Provides great improvement in accuracy and processing time by increasing the productivity in transaction processing.

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ILLUSTRATED HANDBOOK OF BRAINGATE TECHNOLOGY

- Braingate neural interface system is based on, Cyber kinetics platform technology to sense, transmit, analyze and apply the language of neurons.
- Explores what is Brain Gate Technology & why is it a Benefaction to Humankind?
- Shows how the brain can act as a guide to understanding the future of the internet and the constellation of businesses.

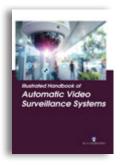
ISBN: 978-1-98466-017-6 | Price: \$180 | Copyright: 2022 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF SMART EYE TECHNOLOGY

- Eyetracking is a technology to measure gaze and track eye movement. The aviation and aerospace industries use eye tracking for R&D purposes, and for training.
- This type of technology will have a big impact on computing. This can help when developing websites or displaying information.
- This book focuses on analyzing and understanding human behavior and interaction.

ISBN: 978-1-98466-015-2 | Price: \$180 | Copyright: 2022 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF AUTOMATIC VIDEO SURVEILLANCE SYSTEMS

- Eyetracking is a technology to measure gaze and track eye movement. The aviation and aerospace industries use eye tracking for R&D purposes, and for training.
- This type of technology will have a big impact on computing. This can help when developing websites or displaying information.
- This book focuses on analyzing and understanding human behavior and interaction.

ISBN: 978-1-98466-016-9 | Price: \$180 | Copyright: 2022 | Binding: Hardcover



INNOVATIVE FOOD SCIENCE AND EMERGING TECHNOLOGIES

- Includes many new trends and developments in food science, including preparation, characterization, morphology, properties, and recyclability.
- Presents a modern perspective on the development of robust, effective and sensitive techniques to ensure safety, quality and traceability of foods to meet industry standards.

ISBN: 9781984679307 | Price: \$95 | Copyright: 2023 | Binding: Paperback



3GE COLLECTION ON FOOD SCIENCE: BIOPROCESSING TECHNOLOGY IN FOOD AND HEALTH

- The book explores and exploits the synergy and boundary between biotechnology, bioprocessing and food engineering.
- This book focuses on recent findings, new research trends, and emerging technologies in bioprocessing, making use of microorganisms in the production of food for health and nutritional benefits.

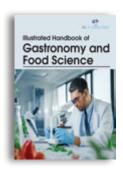
ISBN: 9781984681072 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON FOOD SCIENCE: STARCH IN FOOD

- The book looks at starch as an ingredient and how it is used in the food industry. The book covers various aspects of starch, including physicochemical, nutritional and functional properties, plus applications in addition to foods
- The book covers the links between biosynthesis, structure and the environmental impact on processing and nutrition.

ISBN: 9781984681096 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF GASTRONOMY AND FOOD SCIENCE

Understanding the Flavor of Foods and Beverages presents a new comprehensive and unifying theory on flavor, which answers ancient questions and offers new opportunities for solving food-related issues. Encompasses the science and practice of molecular gastronomy in the most accessible and up-to-date reference available.

ISBN: 9781984681157 | Price: \$180 | Copyright: 2023 | Binding: Hardcover

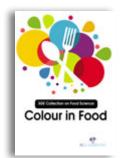


EDITION 4

FOOD TECHNOLOGY (4TH EDITION) (BOOK WITH DVD)

- This fully revised edition is designed to match the specification of the subject and is designed to reinforce exactly what the students need to know.
- Describes new technologies used in food production such as gene technology, farming technology and robots, nanotech, packaging, and discusses the implications of using these technologies.
- Some new chapters covering current topics are also added in this revised edition.

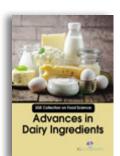
ISBN: 9781984679772 | Price: \$95 | Copyright: 2023 | Binding: Paperback



3GE COLLECTION ON FOOD SCIENCE: COLOUR IN FOOD

- This book focuses on the preparation, structure, chemistry, functional properties, stability, handling and applications of naturally-derived colorants approved for use in food products.
- This book reviews how color is perceived and measured, discusses food color chemistry and stability, and presents ways that color can be better controlled in food.

ISBN: 9781984681089 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON FOOD SCIENCE: ADVANCES IN DAIRY INGREDIENTS

- This book offers a comprehensive and practical account of the various dairy ingredients commonly used in food processing operations.
- The goal of this book is to present some new approaches on dairy processing.

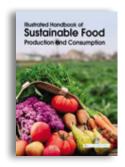
ISBN: 9781984681102 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF FUNCTIONAL PROPERTIES OF FOOD COMPONENTS

- During post-harvest storage and processing, these components change and the extent and nature of change depends on the chemical properties of the compounds themselves.
- This book provides an overview of the composition, structure, and functionality of key food components and their effects on food product quality.

ISBN: 9781984681164 | Price: \$180 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF SUSTAINABLE FOOD PRODUCTION AND CONSUMPTION

- This book covers production stage activities to reduce postharvest losses and increase use of by-products streams (waste), food manufacturing and beyond, presenting insights to ensure energy, water and other resources.
- This book provides a comprehensive overview of both economic sustainability and the environmental concerns that relate to food processing.



FOOD SCIENCE AND HEALTH: GENETICALLY MODIFIED FOODS (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Presents comprehensive, interdisciplinary treatment about genetically modified foods; this book covers the history and development of the science and techniques that underpin plant biotechnology.
- Introduces genetically modified foods, describing current trends, health concerns, and their effect on modern agriculture.

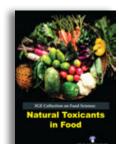
EDITION 2

ISBN: 978-1-98465-942-2 | Price: \$90 | Copyright: 2022 | Binding: Paperback



3GE COLLECTION ON FOOD SCIENCE: SEAFOOD SCIENCE

- Draws on the study and investigation of fish processing, aquaculture and fishery resource management, fishing technology and management, fisheries environment and fisheries extension.
- It teaches about fish processing which includes curing, canning, freezing, and by-products, among others.



3GE COLLECTION ON FOOD SCIENCE: NATURAL TOXICANTS IN FOOD

- Many foods contain toxins as a naturally-occurring constituent or, are formed. Natural toxins include plants, fungi, mycotoxins, zootoxins, and poisonous minerals in the food.
- It is concerned with assessing the injurious effects on living systems of chemicals present in foods.

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ISBN: 978-1-98466-003-9 | Price: \$160 | Copyright: 2022 | Binding: Hardcover

ISBN: 9781984681171 | Price: \$180 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON FOOD SCIENCE: PLANT FOOD BY-PRODUCTS

- A variety of plant food byproducts are rich in fiber and polyphenolic compounds meeting the criteria of antioxidant dietary fiber. A broad spectrum of these will be summarized in the present book.
- In this book information on nutritional and phytochemical composition will be also included.



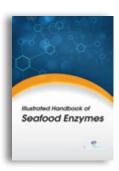
ILLUSTRATED HANDBOOK OF FUNCTIONAL FOODS AND BIOTECHNOLOGY

- Demonstrates the effect that biotechnology has on food production and processing.
- food production and processing.

 Presents increased health benefits, including prevention against illness, and chronic and degenerative conditions
- The book analyzes the nutritional and physiological benefits of functional foods, the effect and development of active ingredients in functional foods.

ISBN: 978-1-98466-012-1 | Price: \$180 | Copyright: 2022 | Binding: Hardcover

ISBN: 978-1-98466-005-3 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF SEAFOOD ENZYMES

- Presents a schematic overview of enzyme applications in fish and seafood processing.
- Covers the relationship between enzymes and seafood quality
- Presents enzymatic reactions in the energy metabolism of seafood.



ILLUSTRATED HANDBOOK OF FOOD ALLERGY

- Provides guidance for efficient diagnosis and effective management of these increasingly prevalent conditions
- Designed to help manage food allergies in food service
- Offers a complete identification and treatment guide for food allergies and food intolerance.

ISBN: 978-1-98466-014-5 | Price: \$180 | Copyright: 2022 | Binding: Hardcover

ISBN: 978-1-98466-013-8 | Price: \$180 | Copyright: 2022 | Binding: Hardcover





INTRODUCTION TO FOOD SCIENCE (BOOK WITH DVD)

- Contains information on the food system from food industry experts including topics like food contaminants, food safety, ethical issues, and food sustainability considerations.
- Presents an introduction to basic chemical, physical and biological aspects of food and the ways in which these sciences are integrated into the food industry.

ISBN: 978-1-98465-850-0 | Price: \$90 | Copyright: 2022 | Binding: Paperback

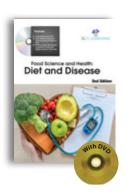


BASIC NUTRITION (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Explores the basics of nutrition, from vitamins and minerals to the major food groups.
- Covers the principles of diet evaluation, nutritional assessment, energy balance, weight control, nutrition and fitness, and how food choices can enhance health and reduce the risk of chronic disease are emphasized.

EDITION (2)

ISBN: 978-1-98465-935-4 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION (2)

FOOD SCIENCE AND HEALTH: DIET AND DISEASE (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Discusses the connection between poor diet and disease and what can be done to prevent illnesses using diet, exercise, and nutrition.
- Diet and Health examines the many complex issues concerning diet and its role in increasing or decreasing the risk of chronic disease.

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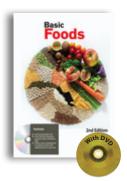


EDITION (2)

FOOD SCIENCE AND HEALTH: CHILDHOOD OBESITY (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- This book highlights obesity in children and discusses the need to develop multifactorial and multi-agency strategic plans to contain this epidemic.
- Focuses on the developmental aspects of obesity, especially on the influences and factors predisposing individuals to obesity from early periods of life.

ISBN: 978-1-98465-939-2 | Price: \$90 | Copyright: 2022 | Binding: Paperback



EDITION 2

BASIC FOODS (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- The present book demonstrates an understanding of basic principles and techniques of food.
- Presents the coverage of fundamental principles of food preparation and cookery, including cooking techniques, material handling, heat transfer, sanitation, safety, nutrition, and professionalism.

ISBN: 978-1-98465-934-7 | Price: \$95 | Copyright: 2022 | Binding: Paperback

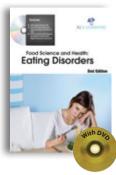


EDITION 2

MEAL MANAGEMENT (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Guide to planning nutritious meals, source and functions of food nutrients, difference in food habits.
- Principles of food preparation with emphasis on standards of selection, purchasing, preparation, storage, and preservation; includes management principles essential to menu planning, food preparation, and meal service, and eval-

ISBN: 978-1-98465-936-1 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION 2

FOOD SCIENCE AND HEALTH: EATING DISORDERS (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- This guide to eating disorders for teenagers, their families, and others involved in their lives defines what the diseases are, considers who suffers from them and why, discusses the warning signs and complications.
- This comprehensive guide considers why eating disorders occur, and then looks at each in turn, describing the eating behaviors, diagnosis, and treatments available.

ISBN: 978-1-98465-938-5 | Price: \$90 | Copyright: 2022 | Binding: Paperback



EDITION 2

FOOD SCIENCE AND HEALTH: FOOD ALLERGIES (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Offers readers guidance on living with food allergies, discussing how the allergies develop, symptoms of a reaction, and recommendations for tests for diagnosing the allergies and the chronic health problems they can cause.
- Offers a complete overview for food allergies and food intolerance, and suggests that food sensitivity could be the cause of some chronic, unexplained health problems.

ISBN: 978-1-98465-940-8 | Price: \$90 | Copyright: 2022 | Binding: Paperback



FOOD SCIENCE AND HEALTH: FOOD SAFETY (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- The book is broad in coverage and provides a foundation for a practical understanding in food safety initiatives and safety rules; covers current developments in the chemistry, biochemistry and physiological effects of toxicants that might have an impact on human health and welfare.
- Also, identifies emerging food safety challenges that they expect to face over the next decade.

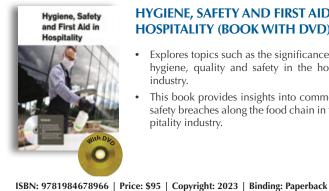
ISBN: 978-1-98465-941-5 | Price: \$90 | Copyright: 2022 | Binding: Paperback



FITNESS & HEALTH FUNDAMENTALS (BOOK WITH DVD)

- Designed to provide students with the basic skills and information needed to begin a personalized exercise program and maintain an active and healthy lifestyle.
- Designed to give students the opportunity to learn fitness concepts and conditioning techniques used for obtaining optimal physical fitness

ISBN: 978-1-98465-848-7 | Price: \$90 | Copyright: 2022 | Binding: Paperback



HYGIENE, SAFETY AND FIRST AID IN HOSPITALITY (BOOK WITH DVD)

- Explores topics such as the significance of food hygiene, quality and safety in the hospitality
- This book provides insights into common food safety breaches along the food chain in the hospitality industry.



TOURISM DEVELOPMENT POLICY AND PLANNING

- This text explores the role of tourism as a potential contributor to socio-economic development in destination areas.
- The aim of this book is to focus on tourism planning as a process and set of techniques for sustainable tourism development.

ISBN: 9781984679079 | Price: \$90 | Copyright: 2023 | Binding: Paperback



HOTEL ENGINEERING AND MAINTENANCE (BOOK WITH DVD)

- The hotel engineer keeps up with the wear and tear that guests put on the facilities of a hotel. His job is to ensure a safe, quality hotel experience that improves guest satisfaction.
- Emphasize the importance of maintenance department in hotel industry and types of hotels.

Hospitality Operations

INTRODUCTION TO HOSPITALITY OPERATIONS (BOOK WITH DVD)

- From restaurants to resorts, the hospitality industry demands strong operations manage-ment to delight guests, develop employees, and deliver financial returns.
- The book offers a comprehensive treatment of the entire hospitality industry, thoroughly updated to reflect the latest trends in the Hospi-

ISBN: 9781984679086 | Price: \$95 | Copyright: 2023 | Binding: Paperback



CUSTOMER CARE, SERVICE & HOSPITALITY ETHICS (BOOK WITH DVD)

- This book discusses specifically what employees in service business should and should not do when interacting with customers.
- This text now includes updates to all statistics, information on job design and empowerment, updated coverage of trade unionism and a new chapter on business ethics.

ISBN: 9781984679147 | Price: \$95 | Copyright: 2023 | Binding: Paperback



FESTIVAL AND SPECIAL EVENT MANAGEMENT (BOOK WITH DVD)

- This book is a comprehensive overview of the theory and procedures associated with managing festivals and special events.
- Students are introduced to the planning and management of special events and festivals.

ISBN: 9781984679314 | Price: \$95 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984679130 | Price: \$95 | Copyright: 2023 | Binding: Paperback



RESORTS: MANAGEMENT AND OPERATION (BOOK WITH DVD)

- This book is designed for students intending to pursue a career in the hotel and resort industry for supervisory and management roles.
- Students will be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.

ISBN: 9781984679321 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (2)

STARTUP GUIDE: RESTAURANT (2ND EDITION) (BOOK WITH DVD)

- Master the essentials needed to start a restaurant. Students will learn the legal, ethical, and structural aspects of forming and running a restaurant business.
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers.
- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to students.

ISBN: 9781984679345 | Price: \$90 | Copyright: 2023 | Binding: Paperback



STARTUP GUIDE: BAKERY (2ND **EDITION) (BOOK WITH DVD)**

- Students will learn the legal, ethical, and structural aspects of forming and running a Bakery business
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers
- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to students.

ISBN: 9781984679352 | Price: \$90 | Copyright: 2023 | Binding: Paperback



STARTUP GUIDE: FOOD TRUCK (2ND EDITION) (BOOK WITH DVD)

- Students will learn the legal, ethical, and structural aspects of forming and running a Food
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers.
- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to

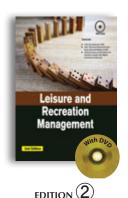
ISBN: 9781984679376 | Price: \$90 | Copyright: 2023 | Binding: Paperback



STARTUP GUIDE: EVENT PLANNING (2ND EDITION) (BOOK WITH DVD)

- Students will learn the legal, ethical, and structural aspects of forming and running an Event Planning Business.
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers.
- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to students.

ISBN: 9781984679413 | Price: \$90 | Copyright: 2023 | Binding: Paperback



LEISURE AND RECREATION MANAGEMENT (2ND EDITION) (BOOK WITH DVD)

- Equip students with exposure to reading, interpreting, critiquing, and presenting data from relevant studies.
- The topics coverage includes leisure history, key leisure concepts, trends, provision, management practices, and operational issues.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984679543 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (2)

STARTUP GUIDE: CAFÉ (2ND EDITION) (BOOK WITH DVD)

- Students will learn the legal, ethical, and structural aspects of forming and running a Café
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers.
- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to students

ISBN: 9781984679369 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION (2)

STARTUP GUIDE: BAR AND CLUB (2ND EDITION) (BOOK WITH DVD)

- Students will learn the legal, ethical, and structural aspects of forming and running a Bar and
- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to
- Outlines basics of problem identification, innovation, idea formation & brainstorming, idea validation, risk assessment, business plan creation, financial planning, startup accounting, sales, fundraising, marketing, launching, crowd funding, and managing a startup.

ISBN: 9781984679383 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION (2)

FOOD AND WINE TOURISM (2ND **EDITION) (BOOK WITH DVD)**

- Food and wine tourism is a rapidly growing sector of tourism, which reflects changing lifestyles and increasing diversification within the tourism industry.
- Equip readers with the development of food and wine tourism enterprises, food and wine tourism marketing, and trends and opportuni-
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis

ISBN: 9781984679536 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (2)

MANAGING HOSPITALITY HUMAN **RESOURCES (2ND EDITION)** (BOOK WITH DVD)

- In its updated second edition, this book has been extensively revised on a chapter by chap-
- Provides the basic functions of the human resource manager in hospitality and travel organizations.
- Covers the establishment and use of effective training, and performance evaluating measures to improve productivity.

ISBN: 9781984679550 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (2)

MARKETING AND MANAGING TOURISM DESTINATIONS (2ND EDITION) (BOOK WITH DVD)

- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.
- Offers a comprehensive understanding of the concept and scope of the tourism industry in general and of destination marketing and management in particular.
- Contains management and marketing theories with the aim to evaluate complex business problems and formulate strategies for small and medium tourism companies and tourism destinations

ISBN: 9781984679567 | Price: \$95 | Copyright: 2023 | Binding: Paperback



APPLIED BUSINESS TOOLS AND TECHNOLOGY IN TOURISM (2ND EDITION) (BOOK WITH DVD)

- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.
- This book examines the process of transformation as it relates to the tourism industry, and the changes to that industry from modern tools and techniques.
- Over the past sixty years, the tourism sector has grown to become a pillar of the global economy, driven by political cooperation, social change and far reaching advances in technology; both in communications and infrastructure.

ISBN: 9781984679581 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (3)

FOOD PRODUCTION OPERATIONS (3RD EDITION) (BOOK WITH DVD)

- This fully revised edition discusses basic menu planning, and principles and methods of cooking.
- With concise explanations and detailed illustrations, this edition includes extensive revisions of the material on all aspects of food production, including basics of all kitchens, modern kitchen equipment, layout and basic cuts.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

ISBN: 9781984679796 | Price: \$95 | Copyright: 2023 | Binding: Paperback



TOURISM, TRANSPORT AND TRAVEL MANAGEMENT (3RD EDITION) (BOOK WITH DVD)

- This book is a cohesive and comprehensive look at this multi-million dollar industry sector from a variety of perspectives relevant to the teaching of tourism.
- Covering all aspects of management of travel and tourism industry, this book looks at the core disciplines and the application of theory to practice.
- In its updated third edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984679574 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION 4

HOTEL OPERATIONS REPORTS, CALCULATIONS, AND BOOKKEEPING (4TH EDITION) (BOOK WITH DVD)

- This fully revised edition covers a solid grip of accounting fundamentals that will empower to swiftly acquire, understand, and apply the accounting policies and procedures in the hospitality operations.
- Some new chapters covering current topics are also added in this revised edition.
- Provides important accounting principles and methods of calculations, and provide the knowledge and skills that every hospitality manager will need.

ISBN: 9781984679789 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (3)

HOSPITALITY E-MARKETING (3RD EDITION) (BOOK WITH DVD)

- This fully revised edition shows how to apply the principles of marketing within the hospitality industry.
- Covers e-marketing strategies for all types of hospitality businesses.
- With concise explanations and detailed illustrations, this edition includes extensive revisions of the material on the impact that the internet has had on both marketing and hospitality.
- Some new chapters covering current topics are also added in this revised edition.

ISBN: 9781984679802 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (3)

THE ADVANCED ART OF BAKING (3RD EDITION) (BOOK WITH DVD)

- Gives professional and home bakers peerless up-to-date coverage of the theory and practice of baking.
- With concise explanations and detailed illustrations, this edition includes extensive revisions of the material on the basic equipment and techniques and information on how to troubleshoot common baking problems.
- Some new chapters covering current topics are also added in this revised edition.

ISBN: 9781984679819 | Price: \$95 | Copyright: 2023 | Binding: Paperback

The Bar and Beverage Handbook

EDITION (3)

THE BAR AND BEVERAGE HANDBOOK (3RD EDITION) (BOOK WITH DVD)

- This fully revised edition describes the latest developments and new complexities of managing modern bars.
- Gives numerous examples and case studies from within the bar and beverage industry.
- Explores many critical techniques to help maximize the potential for any club and bar.
- Some new chapters covering current topics are also added in this revised edition.

ISBN: 9781984679826 | Price: \$95 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984679840 | Price: \$95 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984680129 | Price: \$95 | Copyright: 2023 | Binding: Paperback





SUPERVISION IN THE HOSPITALITY INDUSTRY (3RD EDITION) (BOOK WITH DVD)

- This fully revised edition provides a basic understanding of a leader s role and responsibilities applied to the hospitality industry.
- Considers the viewpoints of all levels of associates to create an informed picture of management and supervision in the hospitality industry.
- Focuses on the different roles of employees from beginning leaders in hospitality industry.
- Some new chapters covering current topics are also added in this revised edition.

ISBN: 9781984679833 | Price: \$95 | Copyright: 2023 | Binding: Paperback



HOTEL SALES AND REVENUE MANAGEMENT (3RD EDITION) (BOOK WITH DVD)

- Provides concise ideas to start a revenue management culture in all departments.
- Fully updated throughout, includes revised matter on revenue management from the lodging, foodservice, and integrated perspectives.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.



EDITION 2

TOURISM PRODUCT DEVELOPMENT (2ND EDITION) (BOOK WITH DVD)

- This book is to provide specific knowledge about the process and analysis of physical designing of tourism products based on local and international designing.
- Provides the tools and strategies necessary to successfully develop tourism products and experiences.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis

ISBN: 9781984680112 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION 2

HALAL COOKERY (2ND EDITION) (BOOK WITH DVD)

- This book covers the best halal practices for manufacturers within the food industry.
- Delivers a wealth of information about Halal food guidelines for food production, domestic and international food markets, and Halal certification.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.



EDITION 2

A VISUAL REFERENCE TO HOUSEKEEPING (2ND EDITION)

- This visual guide provides information on good housekeeping techniques which can be used as a tool for systematic approach for productivity, quality and safety improvement in all types of business.
- Equips readers with complex information quickly and clearly in a concise manner.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

ISBN: 9781984680259 | Price: \$85 | Copyright: 2023 | Binding: Paperback



EDITION (2)

A VISUAL REFERENCE TO FRONT OFFICE MANAGEMENT (2ND EDITION)

- Front office staff needs to use different skills on technologies too, such as using the printers, fax machines and phone.
- Provides essential skills and to help busy working administration professionals to develop their administration skills and hence their progression options within business.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.



EDITION (2)

A VISUAL REFERENCE TO ROOM SERVICE MANAGEMENT (2ND EDITION)

- This visual reference guide provides students with a general knowledge of management in Dining Room Service and Practice.
- Introduces the principles, concepts, and systems of professional table service, including dining room organization, scheduling, and management of food service personnel.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

ISBN: 9781984680266 | Price: \$85 | Copyright: 2023 | Binding: Paperback ISBN: 978198468

ISBN: 9781984680273 | Price: \$85 | Copyright: 2023 | Binding: Paperback





EDITION 2

A VISUAL REFERENCE TO BARTENDING (2ND EDITION)

- Provides knowledge of bar operations and procedures common in full service bars, along with techniques of pouring and mixing drinks.
- A visual reference guide to popular drinks as well as customer service and advice on how to run a bar, including bar setups, tools, and helpful techniques - recipes for the most popular drinks and punches.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.



EDITION 2

A VISUAL REFERENCE TO CULINARY ARTS (2ND EDITION)

- Introduces students to proper dining room procedures and etiquette.
- A visual reference on recipe and menu planning, preparing and cooking of foods, supervising and training kitchen assistants, the management of food supplies and kitchen resources, aesthetics of food presentation, and familiarity or mastery of a wide variety of cuisines and culinary techniques.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

ISBN: 9781984680297 | Price: \$85 | Copyright: 2023 | Binding: Paperback



A VISUAL REFERENCE TO GUEST SERVICE (2ND EDITION)

- Guest service is a crucial buzzword in the corporate world today. Just about every hospitality establishment seems to understand just how important customer service is and its need.
- This visual reference is specifically designed to develop the learner's skills and behaviors to offer exceptional guest service.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.



EDITION 2

A VISUAL REFERENCE TO RESTAURANT MANAGEMENT AND OPERATIONS (2ND EDITION)

- Students will become familiar with all aspects of a restaurant operation.
- Presents visual information on operational issues, customer satisfaction, restaurant trends and challenges, financial accountability, service issues, and management development.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

EDITION (2)

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ISBN: 9781984680280 | Price: \$85 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984680310 | Price: \$85 | Copyright: 2023 | Binding: Paperback



A VISUAL REFERENCE TO FOOD STYLING (2ND EDITION)

- Introduce readers to the specialized skills, knowledge and insight to nail professional-standard food styling.
- Readers will get an insight into the food styling industry and find out those tips and tricks that most food stylists only learn on the job.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

EDITION 2

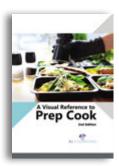


EDITION 2

A VISUAL REFERENCE FOR EXECUTIVE CHEF (2ND EDITION)

- The Executive Chef, or Head Chef, plays a combined creative and managerial role in the kitchen.
- This visual reference sheds light on executive chef roles and responsibilities such as managing food and labor costs, developing and pricing menus, and leading a culinary team and demonstrating food preparation skills.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

ISBN: 9781984680334 | Price: \$85 | Copyright: 2023 | Binding: Paperback



EDITION (2)

A VISUAL REFERENCE FOR PREP COOK (2ND EDITION)

- Food preparation workers perform preparation duties as part of a kitchen team at a restaurant, hotel, school, or anywhere else that serves food.
- A must-have visual reference for every 21st-century Prep Cook, this book gathers the best infographics of all food preparation styles.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.



EDITION (2)

A VISUAL REFERENCE FOR SOUS CHEF (2ND EDITION)

- The sous chef is essentially the "right hand man" of the head chef. Aspiring sous chefs can start their careers as food preparation workers or entry-level cooks in restaurants and work their way up with experience.
- This visual reference covers prime management skills and the ability to control the kitchen before, during, and after every service.

ISBN: 9781984680341 | Price: \$85 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984680327 | Price: \$85 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984680358 | Price: \$85 | Copyright: 2023 | Binding: Paperback









3G HANDY GUIDE: BANQUET SERVICE PROCEDURES (BOOK WITH DVD) (2ND EDITION)

- Food and beverage managers direct the food services of hotels. They oversee the operation of hotels' restaurants, cocktail lounges, and banquet facilities.
- This handy guide is fully illustrated delivering the steps, skills, and troubleshooting techniques learners will need to.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680730 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION 2

CUSTOMER SERVICE IN TRAVEL & TOURISM (2ND EDITION) (2ND EDITION) (BOOK WITH DVD)

- This edition has become more comprehensive with the inclusion of several new topics.
- A unique text and vital to both students as it explains not only the theory behind the importance of customer service but also acts as a guidebook for those wishing to make a career in travel and tourism. This book explores the challenges of managing tourism and hospitality businesses in order to produce maximum customer satisfaction.

ISBN: 978-1-98465-951-4 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION (2)

MICRO PERSPECTIVE OF TOURISM AND HOSPITALITY (2ND EDITION) (BOOK WITH DVD)

- This edition has become more comprehensive with the inclusion of several new topics.
- The purpose of this book is to provide a framework for understanding the complex and multifaceted nature of the factors that affect destination competitiveness.
- Introduces students to the important topic of tourism ethics and illustrates how ethical principles and theory can be applied to address contemporary tourism industry issues.

ISBN: 978-1-98465-953-8 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION 2

QUALITY SERVICE MANAGEMENT IN TOURISM AND HOSPITALITY (2ND EDITION) (BOOK WITH DVD)

- This edition has become more comprehensive with the inclusion of several new topics.
- This book is intended to enhance theoretical and practical understanding of quality management in tourism and hospitality.
- This book offers conceptual discourse, empirical evidence, application of existing and emerging theories, and implication of practical findings.

ISBN: 978-1-98465-955-2 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION (2)

3G HANDY GUIDE: TRAVEL AGENCY MANAGEMENT (BOOK WITH DVD) (2ND EDITION)

- An entry-level handy guide for travel agency management, this work covers selling techniques, reservation procedures, marketing and selling ideas.
- This handy guide provides step-by-step designs on setting up a travel agency, making bookings, finding and keeping customers, and maximizing income.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680785 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION (2)

GASTRONOMY AND THE DINING EXPERIENCE (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- This book provides readers with crucial knowledge of the ingredients used to execute the fundamental step-by-step techniques provided and is designed to help readers expand their skills in the Molecular Gastronomy area.
- This book highlights techniques that have enabled chefs to achieve new and better ways of preparing food.

ISBN: 978-1-98465-950-7 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION (2)

MACRO PERSPECTIVE OF TOURISM AND HOSPITALITY (2ND EDITION) (BOOK WITH DVD)

- This edition has become more comprehensive with the inclusion of several new topics.
- Macro-environment trends that are political, economic, environmental, or social in nature can influence the direction of hospitality and tourism organizations.
- Covering micro-aspects of economics to the tourism destination, this is an invaluable resource for students learning about this subject.

ISBN: 978-1-98465-952-1 | Price: \$95 | Copyright: 2022 | Binding: Paperback



EDITION (2)

MULTICULTURAL DIVERSITY IN WORKPLACE FOR TOURISM PROFESSIONALS (2ND EDITION) (BOOK WITH DVD)

- This edition has become more comprehensive with the inclusion of several new topics.
- This book introduces readers to a powerful method for cross-cultural due diligence in mergers and organizational collaborations.
- It is intended to understand the relationship between culture, tourism and destination attractiveness.

ISBN: 978-1-98465-954-5 | Price: \$95 | Copyright: 2022 | Binding: Paperback





COOKING FOR THE HOSPITALITY INDUSTRY (BOOK WITH DVD)

- Presents a reliable reference for commercial cookery students and apprentice chefs.
- Offering a complete overview of the hospitality and catering industry, this reference text has been updated to reflect latest developments and current issues.

ISBN: 978-1-98465-840-1 | Price: \$90 | Copyright: 2022 | Binding: Paperback



FESTIVAL AND SPECIAL EVENT MANAGEMENT (BOOK WITH DVD)

- This introductory book presents a comprehensive overview of the theory and procedures associated with managing festivals and special events.
- The role of marketing and communication, environmental planning, the increasing role of governments over the creation of event strategies, and the different outlooks of event management are all discussed.

ISBN: 978-1-98465-944-6 | Price: \$90 | Copyright: 2022 | Binding: Paperback



RESTAURANT FINANCIAL BASICS (BOOK WITH DVD)

- Intended to provide a basic overview of the operation of a restaurant from a financial perspective.
- Presents understanding of the basics of financial management for food service, how restaurants create budgets, manage expenses, pay employees and more.

ISBN: 978-1-98465-946-0 | Price: \$90 | Copyright: 2022 | Binding: Paperback



KITCHEN ESSENTIALS AND BASIC FOOD PREPARATION (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- A study of the fundamental principles of food preparation, cooking techniques, material handling, and food safety and nutrition.
- Covers basic safety and hygiene procedures in the storage, preparation and handling of food identifies susceptible foods which can cause food poisoning cleans food storage, preparation areas and equipment in kitchen follows essential personal hygiene procedures identifies key hazards in the kitchen.

ISBN: 978-1-98465-948-4 | Price: \$95 | Copyright: 2022 | Binding: Paperback



REVENUE MANAGEMENT FOR THE HOSPITALITY INDUSTRY (BOOK WITH DVD)

- The purpose of this book is to provide a core understanding of the fundamentals of revenue management, which ties into the larger picture of revenue strategy.
- Aims to provide an insightful look into Revenue Management.
- Intends to give students knowledge about hands on skills that revenue managers must master to maximize profit within their hos-

pitality organization. Students will apply the tools used by professional revenue managers and develop proactive strategies in differing economic situations.

ISBN: 978-1-98465-943-9 | Price: \$90 | Copyright: 2022 | Binding: Paperback



RESTAURANT MARKETING (BOOK WITH DVD)

- To discover more about marketing fundamentals for restaurants. These lessons provide you with marketing homework help, giving you the proper guidance when it comes to answering questions about niche marketing, hospitality service trends, marketing plans, and more.
- This book will explore the unique challenges related to restaurant marketing, suggest some restaurant marketing ideas, and dive into the marketing tactics that will help you implement them.

ISBN: 978-1-98465-945-3 | Price: \$90 | Copyright: 2022 | Binding: Paperback



EDITION (2)

TOURISM, TRANSPORT AND TRAVEL MANAGEMENT (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- This book is a cohesive and comprehensive look at this multi-million dollar industry sector from a variety of perspectives relevant to the teaching of tourism.
- Covering all aspects of management of travel and tourism industry, this book looks at the core disciplines and the application of theory to practice.

ISBN: 978-1-98465-947-7 | Price: \$95 | Copyright: 2022 | Binding: Paperback





ACCOMMODATIONS OPERATIONS AND MANAGEMENT (2ND EDITION) (BOOK WITH DVD)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Offers students a uniquely concise, accessible and comprehensive introduction to hotel accommodation management that covers the range of managerial subjects and disciplines in the sector.
- This student-centred guide to accommodation operations in the hotel industry employs a user-friendly approach to encourage self-access and enable students to progress at their own pace.

ISBN: 978-1-98465-949-1 | Price: \$95 | Copyright: 2022 | Binding: Paperback



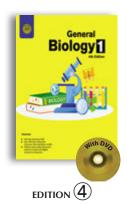


CRIMINOLOGY: AN INTRODUCTION (BOOK WITH DVD)

- Provides an introduction to the basic concepts and content of criminology, such as crime, criminal, delinquent, deviance, treatment, rehabilitation and victim.
- Provides an introduction to the concepts of research and theory as related to the study of crime, deviance, and the criminal justice system.

ISBN: 978-1-98465-842-5 | Price: \$90 | Copyright: 2022 | Binding: Paperback





GENERAL BIOLOGY 1 (4TH EDITION) (BOOK WITH DVD)

- With an ultimate goal to achieve a more thorough understanding of higher organisms in their entire complexity, this 4th edition is revised and new chapters are added.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.
- In its updated 4th edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680532 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION (2)

ESSENTIALS OF BIOTECHNOLOGY: WORLD EDITION (2ND EDITION)

- Offers a comprehensive review of the prospects for a wide range of food ingredients produced using biotechnology.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.
- Designed for students of biotechnology and related fields, this book describes the potential applications of biotechnology in the industrial sector.

ISBN: 9781984680600 | Price: \$95 | Copyright: 2023 | Binding: Paperback



ILLUSTRATED HANDBOOK OF MICROBIOME ENGINEERING

- Describes the critical roles of systems biology, synthetic biology, computer modelling, and machine learning in microbiome engineering.
- Summarizing aspects of vulnerability, adaptation and amelioration of climate impact, this book provides an important resource for understanding microbes, plants and soil in pursuit of sustainable agriculture and improved food security.

ISBN: 9781984681348 | Price: \$180 | Copyright: 2023 | Binding: Hardcover



ILLUSTRATED HANDBOOK OF PHYTOPHARMACEUTICALS

- This newly emerging area of natural product science including the necessary skills to undertake individual and collaborative research.
- It covers stages such as discovery, design and development of products and their constituent parts within the pharmaceutical industry.
- Students will learn and use a wide range of techniques for the quality control of natural plant material including both the macroscopical and microscopical recognition of dried plant material.

ISBN: 978-1-98466-038-1 | Price: \$180 | Copyright: 2022 | Binding: Hardcover



GENERAL BIOLOGY 2 (4TH EDITION) (BOOK WITH DVD)

- Provides students with an understandable and engaging encounter with the fundamentals of biology.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

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ILLUSTRATED HANDBOOK OF DNA ORIGAMI

- A complete guide for students that brings together fundamental and developmental aspects of DNA origami technology.
- This book has the potential of initiating a new era of nanorobot design useful for applications including drug delivery, biosensing, and nanomanufacturing.

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ILLUSTRATED HANDBOOK OF CELL ASSEMBLY WITH 3D BIOPRINTING

- The book includes practical examples of 3D bioprinting, a protocol for typical 3D bioprinting.
- Provides an integrated and introductory look into the rapidly evolving field of biotechnology. It demystifies the processes of commercialization and discusses legal and regulatory considerations.

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ILLUSTRATED HANDBOOK OF MARINE BIOTECHNOLOGY

- This book broadens students' understanding of the basics and recent developments in marine biotechnology.
- Discusses the genetics and molecular biology of the bioactive compound biosynthesis and the identification of the organisms involved.

ISBN: 978-1-98466-039-8 | Price: \$180 | Copyright: 2022 | Binding: Hardcover

LIFE SCIENCE



GENERAL ECOLOGY (2ND EDITION) (BOOK WITH DVD)

- This edition has become more comprehensive with the inclusion of several new topics.
- The goal of this course is to familiarize you with ecological theory and its applications.
- Covers population, community and ecosystem level ecology of plants and animals. It focuses on the interactions of organisms with each other and with their abiotic environment.

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AN INTRODUCTION TO CHORDATES (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- · Presents classification of chordates.
- Highlights on the development of various groups of chordates.



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ELEMENTARY ZOOLOGY (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Provides a beginner's guide to zoology, from simple life forms to more sophisticated vertebrates.
- Teaches the structure and function of the major animal groups.

EDITION 2

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CELL AND MOLECULAR BIOLOGY (2ND EDITION) (BOOK WITH DVD)

- This edition has become more comprehensive with the inclusion of several new topics.
- Describes the structure and function of cells in all their genetic, biochemical, developmental, physiological and pathophysiological aspects.
- Covers a detailed analysis of the biochemical mechanisms that control the maintenance, expression, and evolution of prokaryotic and eukaryotic genomes.

ISBN: 978-1-98465-957-6 | Price: \$95 | Copyright: 2022 | Binding: Paperback

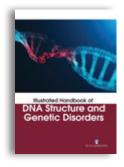


AN INTRODUCTION TO INVERTEBRATES (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Presents information on animal groups and their evolutionary origins.
- Explores anatomy, and current phylogenetic hypotheses.

EDITION 2

ISBN: 978-1-98465-959-0 | Price: \$95 | Copyright: 2022 | Binding: Paperback



ILLUSTRATED HANDBOOK OF DNA STRUCTURE AND GENETIC DISORDERS

- A genetic disorder is an illness caused by changes in a person's DNA. These mutations can be due to an error in DNA replication.
- This book presents a current assessment of this rapidly evolving field, offering principles for actions and research and recommendations on key issues in genetic testing and screening.
- Discusses the principles of genetics with application to the study of biological function at the level of molecules, cells, and multicellular organisms, including humans.

ISBN: 978-1-98466-037-4 | Price: \$180 | Copyright: 2022 | Binding: Hardcover

MARITIME AND SEAMANSHIP



APPLIED NAVAL ARCHITECTURE (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Provides a perfect introduction to naval architecture.
- Adopts a practical approach together with applications in real submarine design and operation



ESSENTIAL SEAMANSHIP (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Essential seamanship knowledge as the handling of ships and also information on a variety of subjects.
- Presents the comprehensive overview of Seamanship Techniques.

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ISBN: 978-1-98465-964-4 | Price: \$95 | Copyright: 2022 | Binding: Paperback



MARINE CARGO OPERATIONS (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Provides a clear and comprehensive introduction to the cargo operations.
- Presents the basic principles and techniques of cargo operations.



THE BUSINESS OF SHIPPING (2ND EDITION) (BOOK WITH DVD)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Presents an analysis of the principles of the "business" of commercial shipping.
- Enhances skills to utilize in maritime industry.

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PORT & TERMINAL MANAGEMENT (2ND EDITION) (BOOK WITH DVD)



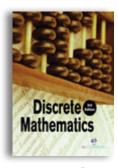
- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Provides up-to-date understanding required to thrive in today's highly competitive and evolving environment.
- Presents an analysis on changing role of ports in supply-chain management.

ing environment.
Presents an analysis on changing role of ports

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MATHEMATICS

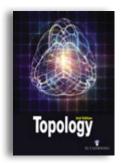


EDITION (3)

DISCRETE MATHEMATICS (3RD EDITION)

- In particular, this book is meant to introduce logic, proofs, sets, relations, functions, counting, and probability, with an emphasis on applications in computer science.
- Fully updated throughout, enable the students to develop the requisite computational skills needed in software engineering.
- Some new chapters covering current topics are also added in this revised edition.

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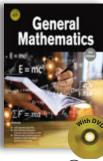


EDITION (2)

TOPOLOGY (2ND EDITION)

- An introduction to topological spaces. It deals with constructions like subspaces, product spaces, and quotient spaces, and properties like compactness and connectedness.
- Introduces topology, covering topics fundamental to modern analysis and geometry.
- It also deals with subjects like topological spaces and continuous functions, connectedness, compactness, separation axioms, and selected further topics such as function spaces, metrization theorems, embedding theorems and the fundamental group.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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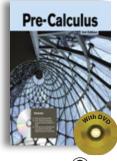


GENERAL MATHEMATICS (3RD EDITION) (BOOK WITH DVD)

- A comprehensive book covering the complete Preliminary mathematics course.
- Equipped with the latest information, this book offers students real advice in navigating the ever-changing academic landscape.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

EDITION (3)

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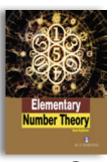


EDITION (3)

PRE-CALCULUS (3RD EDITION) (BOOK WITH DVD)

- The text is intended to revolutionize the way students learn material by incorporating more real-world applications, ongoing review, and innovative technology.
- Fully updated throughout, some new chapters covering current topics are also added in this revised edition.
- This book offers students real advice in navigating the ever-changing academic landscape.

ISBN: 9781984680396 | Price: \$95 | Copyright: 2023 | Binding: Paperback

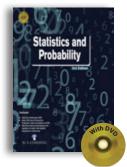


EDITION (2)

ELEMENTARY NUMBER THEORY (2ND EDITION)

- Covers the basics of number theory, offers an outstanding introduction to partitions, plus chapters on multiplicativity-divisibility, quadratic congruences, additivity, and more.
- Gives advanced students an introduction to the deep theory of the integers, with focus on the properties of prime numbers, and integer or rational solutions to equations.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

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EDITION (3)

STATISTICS AND PROBABILITY (3RD EDITION) (BOOK WITH DVD)

- This fully revised edition introduces the historical and mathematical basis of statistics and probability as well as their application to ev-
- Fully updated throughout, some new chapters covering current topics are also added in this revised edition.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

ISBN: 9781984680365 | Price: \$95 | Copyright: 2023 | Binding: Paperback

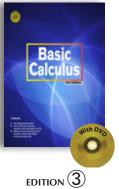


BUSINESS MATH (3RD EDITION) (BOOK WITH DVD)

- Providing comprehensive coverage of personal and business-related mathematics, the book is refreshingly different in its approach, and endeavors to motivate student to learn the concept and apply them in real-life situations.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.



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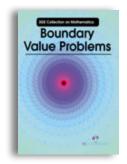


BASIC CALCULUS (3RD EDITION) (BOOK WITH DVD)

- With this book, students will gain the skills and confidence that make all the difference.
- Provides a new and well-motivated introduction to calculus and analysis, historically significant fundamental areas of mathematics that are widely used in many disciplines.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

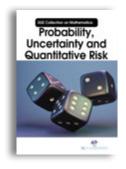
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3GE COLLECTION ON MATHEMATICS: BOUNDARY VALUE PROBLEMS

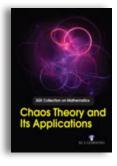
- Presents the theory of boundary value problems for analytic functions and its applications to the solution of singular integral equations.
- The book presents the solution of boundary-value problems for basic partial differential equations.



3GE COLLECTION ON MATHEMATICS: PROBABILITY, UNCERTAINTY AND QUANTITATIVE RISK

- This book presents a philosophical approach to probability and probabilistic thinking, considering the underpinnings of probabilistic reasoning and modeling.
- This book builds a unifying scientific framework for discussing and evaluating the quality of risk assessments and whether they are fit for purpose.

ISBN: 9781984681126 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON MATHEMATICS: CHAOS THEORY AND ITS APPLICATIONS

- The book proceeds to give a detailed presentation of the chaotic, rogue, and noisy optical dissipative solitons; parhelic-like circle and chaotic light scattering; and interesting forms of the hyperbolic prism.
- This book provides a comprehensive view of the models and applications of chaos theory in medicine, biology, ecology, economy, electronics, mechanical, and the human sciences.



3GE COLLECTION ON MATHEMATICS: CONTINUOUS FUNCTIONS

- This is an axiomatic treatment of the properties of continuous multivariable functions and related results from topology.
- This book covers the construction, analysis, and theory of continuous nowhere differentiable functions, comprehensively and accessibly.

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ISBN: 9781984681119 | Price: \$160 | Copyright: 2023 | Binding: Hardcover



3GE COLLECTION ON MATHEMATICS: COMPUTATIONAL GEOMETRY

- Presents an introduction to computational geometry.
- This book covers topics in Geometric and Probabilistic methods in Computer Science, with an eye towards interesting, modern applications of these tools.



3GE COLLECTION ON MATHEMATICS: FUZZY MATHEMATICS

- Fuzzy sets and fuzzy logic gives us one way of representing this uncertainty and reasoning with them.
- The book aims to introduce students to the important areas of fuzzy set theory and fuzzy logic.
- The book is focused on the fundamental theory of fuzzy sets and its applications to data mining and decision making.

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ISBN: 978-1-98466-008-4 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



ORDINARY DIFFERENTIAL EQUATIONS (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Covers the fundamentals of the theory of ordinary differential equations.
- Focuses on the mathematical ideas underlying various asymptotic methods for ordinary differential equations that lead to full, infinite expansions.



3GE COLLECTION ON MATHEMATICS: METRIC STRUCTURES AND FIXED POINT THEORY

- Metric theory has undergone a dramatic phase transition in the last decades when its focus moved from the foundations of real analysis to Riemannian geometry and algebraic topology, to the theory of infinite groups and probability theory.
- Provides essential tools for solving problems arising in various branches of mathematics and other sciences such as split feasibility problems, variational inequality problems, non-linear optimization problems, equilibrium problems, selection and matching problems, and more.

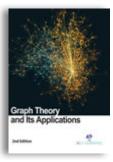
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MATHEMATICS

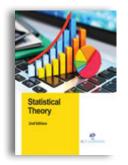


EDITION (2)

GRAPH THEORY AND ITS APPLICATIONS (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- An introductory text in graph theory, this treatment covers primary techniques and includes both algorithmic and theoretical problems.
- For many years now, graph theory has been developing at a great pace and in many directions.
- This book covers a broad spectrum of topics in graph theory, geometry, convexity, and combinatorics.

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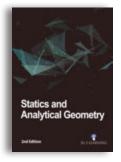


STATISTICAL THEORY (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- The aim of this book is to discuss the fundamental ideas which lie behind the statistical theory of learning and generalization.
- Discusses as well the criteria of success and failure in statistical situations.

EDITION 2

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STATICS AND ANALYTICAL GEOMETRY (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- Emphasis has been given to both 2D as well as 3D geometry.
- A systematic approach with adequate examples for better understanding of the concepts.

EDITION 2

ISBN: 978-1-98465-977-4 | Price: \$95 | Copyright: 2022 | Binding: Paperback

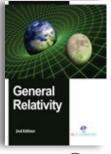


EDITION (2)

DISCRETE MATHEMATICS (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- This approachable text studies discrete objects and the relationships that bind them.
- The vital role that discrete mathematics plays in computer science is strongly emphasized as well
- The book is useful for students taking a course in this field or software engineering.

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EDITION 2

GENERAL RELATIVITY (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- The book concludes with a brief discussion of classical field theory and the derivation of general relativity from a variational principle.
- This book covers the principle of equivalence, paying particular attention to the question of the existence of inertial frames in Newtonian mechanics.

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EDITION 2

FUNCTIONS OF COMPLEX VARIABLES (2ND EDITION)

- Retaining the same organization as its predecessor, this second edition adds considerable material on new topics.
- This book makes available to readers a comprehensive range of analytical techniques based upon complex variable theory, topic essential to training students in complex analysis.
- Discusses a variety of problems which are usually treated in the theory of functions of one complex variable, the level being gauged for graduate students.

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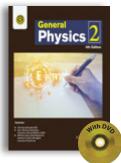


PHYSICAL SCIENCE (4TH EDITION) (BOOK WITH DVD)

- Provides students complete coverage of the physical sciences with a level of explanation and detail appropriate for all students.
- Fully updated throughout, some new chapters covering current topics are also added in this 4th edition.
- This updated edition offers students real advice in navigating the ever-changing academic background.



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EDITION 4

GENERAL PHYSICS 2 (4TH EDITION) (BOOK WITH DVD)

- Provides a coherent treatment of the basic principles and theories of general physics.
- This edition helps in acquiring a better understanding of the basic principles of Kinematics and in revising a large amount of the subject matter quickly.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.

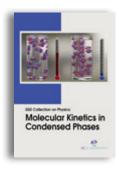
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3GE COLLECTION ON PHYSICS: ADVANCED ASPECTS OF SPECTROSCOPY

- This proven book provides a systematic introduction to spectra and basic theoretical concepts in spectroscopic methods and includes up-to-date information.
- Principle, experimental set ups, parameters and interpretation rules of several advanced IR-based techniques; application to biointerface characterisation through the presentation of recent examples, will be given in this book.

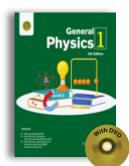
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3GE COLLECTION ON PHYSICS: MOLECULAR KINETICS IN CONDENSED PHASES

- Offers an introduction to the topic that combines theory, simulation and analysis Includes a detailed study of a two-dimensional system and of a solvated peptide.
- This book assembles both theory and application in this field, to interest experimentalists and theoreticians alike.

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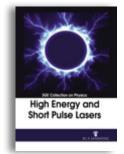


GENERAL PHYSICS 1 (4TH EDITION) (BOOK WITH DVD)

- Intended to provide a complete and precise knowledge of basic physics.
- Subject matter has been fully revised in such a way that makes the concepts clear and understandable to readers.
- In its updated 4th edition, this book has been extensively revised on a chapter by chapter basis.

EDITION 4

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3GE COLLECTION ON PHYSICS: HIGH ENERGY AND SHORT PULSE LASERS

- This book traces the progress of this field and highlights some of its key concepts and applications.
- The book gives a comprehensive overview of the principles and applications of ultrashort pulse lasers, especially applied to medicine and production technology. Recent advances in laser technology are discussed in detail.

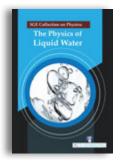
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3GE COLLECTION ON PHYSICS: MOLECULES IN ELECTROMAGNETIC FIELDS

- Describes the effects of electromagnetic fields on the structure of molecular energy levels.
- This is a textbook on the theory and calculation of molecular electromagnetic and spectroscopic properties.

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3GE COLLECTION ON PHYSICS: THE PHYSICS OF LIQUID WATER

- Water is the name of the liquid state of H2O at standard conditions for temperature and pressure.
- Describes the structure and properties of water.
- It discusses the mysteries of isothermal compressibility, structural diversity, as well as lique-faction and boiling points of water in relation to the shape of the interaction between particles

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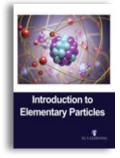




FUNDAMENTALS OF PHYSICS

- Provides a thorough introduction to the principles and methods of physics.
- The course will cover the fundamentals of Physics, including the following topics: the description of motion; forces and momentum; the dynamics of particles; kinetic and potential energy; the conservation of energy; temperature and thermal equilibrium; specific and latent heat; thermal energy; and more.

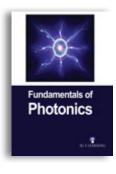
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INTRODUCTION TO ELEMENTARY PARTICLES

- This book is an introduction to elementary particle physics, also referred to as high-energy physics.
- The book provides an introduction to central facts and notions of particle physics, symmetries, invariances, and conservation laws.

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FUNDAMENTALS OF PHOTONICS

- Provides an introduction to photonics, optoelectronics, lasers and fiber-optics.
- Covers the following topics such as the development of lasers and optical systems; application of lasers for measurement tasks and materials processing; optical communication; optical measurement techniques and microscopy methods; semiconductor technology and micro-systems and photovoltaic.

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EDITION 2

CLASSICAL AND GENERAL MECHANICS (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Develops general concepts, theorems and techniques.
- A complete description of the motion of particles and rigid bodies.

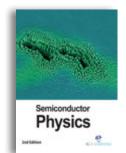
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EDITION (2)

PROBLEMS IN THERMODYNAMICS (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Provides an introduction to the study of thermodynamics.
- Numerous solved examples and end of-chapter problems are provided.

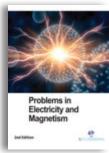


EDITION(2)

SEMICONDUCTOR PHYSICS (2ND EDITION)

- This edition has become more comprehensive with the inclusion of several new topics.
- Covers the basic physics of semiconductors and their applications to practical devices.
- Detailed explanations of the electronic, vibrational, transport, and optical properties of semiconductors.

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PROBLEMS IN ELECTRICITY AND MAGNETISM (2ND EDITION)

- This second edition has been significantly expanded and updated, presenting new topics and updating coverage of other topics.
- Traces the history of theories about electricity and magnetism.
- Describes what electricity is and how it is generated, stored, and used.

EDITION (2)

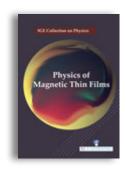




3GE COLLECTION ON PHYSICS: WAVELET ANALYSIS

- Wavelets are functions designed to be considerably localized in both time and frequency domains.
- Presents an introduction to digital image basics, Fourier analysis, wavelets, computing in an "applications first" approach.

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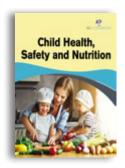
3GE COLLECTION ON PHYSICS: PHYSICS OF MAGNETIC THIN FILMS

- Presents theoretical mechanisms lying behind macroscopic properties of magnetic thin films.
- Deals with the main properties of magnetic materials in the bulk state and at the nanometric scale such as for thin films and multilayers.

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SOCIAL SCIENCE



CHILD HEALTH, SAFETY AND NUTRITION

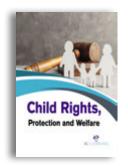
- The book emphasizes the importance of respecting and partnering with families to help children establish healthy lifestyles and achieve their learning potential.
- Presents information about current concepts as they relate to the fields of health, safety, and nutrition for young children.

ISBN: 9781984679246 | Price: \$95 | Copyright: 2023 | Binding: Paperback



INTRODUCTION TO INTERNATIONAL **RELATIONS (2ND EDITION)**

ISBN: 9781984679949 | Price: \$95 | Copyright: 2023 | Binding: Paperback

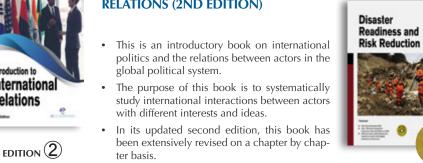


CHILD RGHTS, PROTECTION AND WELFARE

- Presents the unique features of child abuse and neglect and discusses proposed as well as experimented protective measures to create awareness about child rights and their implementation.
- Covers the children's rights movement and the rights of parents.
- Offers an explanation of the theoretical issues

and the key policy developments that are crucial to all professions, and helps the reader to understand children s rights.

ISBN: 9781984679253 | Price: \$95 | Copyright: 2023 | Binding: Paperback





EDITION (4)

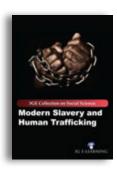
(BOOK WITH DVD) Deals with the topic of disaster risk reduction.

DISASTER READINESS AND RISK

REDUCTION (4TH EDITION)

- This book provides an overview of the subject and looks at the role of governments, academics and corporate sectors in community based disaster risk reduction.
- This updated edition offers students real advice in navigating the ever-changing academic background.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

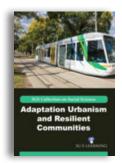
ISBN: 9781984680464 | Price: \$95 | Copyright: 2023 | Binding: Paperback



3GE COLLECTION ON SOCIAL SCIENCE: MODERN SLAVERY AND **HUMAN TRAFFICKING**

- Explores the issue of human trafficking for forced labor and sexual slavery, focusing on its representation in recent scholarly accounts and advocacy as well as in other media.
- It examines the wide range of factors and agents that enable these practices, such as technology, cultural practices, social and economic conditions, and the role of governments and international organizations.

ISBN: 978-1-98466-009-1 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



3GE COLLECTION ON SOCIAL SCIENCE: ADAPTATION URBANISM AND RESILIENT COMMUNITIES

- Resilient communities are better able to plan for and take action to mitigate the risks from hazards, increase the pace of recovery from destructive events, and adapt to changing en-
- This book covers adaptation urbanism as a theoretical framework for understanding and

evaluating resilience projects in cities and narrates it to persistent contemporary policy issues associated to urban climate change mitigation and adaptation.

ISBN: 978-1-98466-010-7 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



3GE COLLECTION ON SOCIAL SCIENCE: GENDER STUDIES

- Presents an introduction to the study of women as a diverse social group with a history, culture, and experience of their own, and to the study of gender as a category of social, cultural, and economic organization.
- Examines the contingent nature of identity factors, such as gender, sexuality, race, ethnicity, and social class, and how such factors are intertwined with relations of power.

ISBN: 978-1-98466-011-4 | Price: \$160 | Copyright: 2022 | Binding: Hardcover



INTRODUCTION TO ADAPTED PHYSICAL EXERCISES AND SPORTS (BOOK WITH DVD)

- This book provide readers with opportunities to think critically about real-life situations that arise when working with children with varied abilities and disabilities.
- This book offers an overview of some of the core concerns underlying lifelong engagement in sport and physical activity, encompassing every age and phase of engagement.

ISBN: 9781984679277 | Price: \$95 | Copyright: 2023 | Binding: Paperback



MEASUREMENT AND EVALUATION IN SPORTS (BOOK WITH DVD)

- This book is designed to provide students with measurement and evaluation knowledge and skills essential to becoming an effective evaluator in the physical education and sport instructional setting.
- This book takes a learner-oriented approach as it strives to make complex material understandable and usable.

ISBN: 9781984679291 | Price: \$95 | Copyright: 2023 | Binding: Paperback

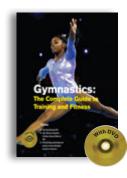


EDITION (2)

MANAGEMENT OF SPORTS EVENTS (2ND EDITION) (BOOK WITH DVD)

- Introduces to the principles and practical skills that underpin the running and hosting of major sports events, from initial bid to post-event legacy.
- Explores the organizational principles of a sport event, the financial management of a sport event into practice, select and manage professional collaborators and/or volunteers, and to obtain and align available resources for a sport event.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

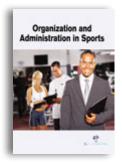
ISBN: 9781984679475 | Price: \$95 | Copyright: 2023 | Binding: Paperback



GYMNASTICS: THE COMPLETE GUIDE TO TRAINING AND FITNESS (BOOK WITH DVD)

- This book is designed to introduce students to the sport of gymnastics.
- Deals with every aspect of gymnastics including clothing, warming up, apparatuses, balances, rolls and rolling, headstands and handstands, tumbling, and vaulting.

ISBN: 978-1-98467-292-6 | Price: \$90 | Copyright: 2022 | Binding: Paperback



ORGANIZATION AND ADMINISTRATION IN SPORTS

- The book is to familiarize the students and teachers with the latest methods in organization and administration.
- Presents the theory and practice of the administration of physical education and sport programs in an easy-to-read, easy-to-use format.

ISBN: 9781984679284 | Price: \$95 | Copyright: 2023 | Binding: Paperback

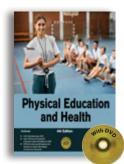


EDITION 2

MANAGEMENT OF SPORTS INFRASTRUCTURE (2ND EDITION) (BOOK WITH DVD)

- Introduces the student to sport management career opportunities and to sport principles as they apply to management, leadership style, communication, motivation and entrepreneurship.
- Presents an analysis of effective management strategies and the body of knowledge associated with pursuing a career in sport.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984679468 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION 4

PHYSICAL EDUCATION AND HEALTH (4TH EDITION) (BOOK WITH DVD)

- Aimed to provide a review and analysis of new directions in physical education and health
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.
- Through this updated edition, you can learn to use the latest life-changing information to improve your fitness and enhance your quality of life.

ISBN: 9781984680440 | Price: \$95 | Copyright: 2023 | Binding: Paperback



WEIGHTLIFTING: THE COMPLETE GUIDE TO TRAINING AND FITNESS (BOOK WITH DVD)

- This book is designed to give students the opportunity to learn weight training concepts and techniques used for obtaining optimal physical fitness
- Covers the theoretical and practical issues, the biological and mathematical underpinnings, and provides a straightforward process

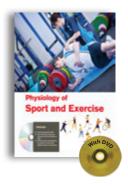
ISBN: 978-1-98467-291-9 | Price: \$90 | Copyright: 2022 | Binding: Paperback



ESSENTIALS OF STRENGTH TRAINING AND CONDITIONING (BOOK WITH DVD)

- Presents the key concepts of the most current strength training and conditioning.
- Presents a comprehensive strength training and conditioning program for boys and girls focusing on the unique requirements of different sports.
- Serves as valuable text for strength and conditioning professionals and students.

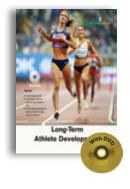
ISBN: 978-1-98467-279-7 | Price: \$90 | Copyright: 2022 | Binding: Paperback



PHYSIOLOGY OF SPORT AND EXERCISE (BOOK WITH DVD)

- Describe and provide examples of the healthand skill-related components of physical fitness.
- The book illustrates how the body performs and responds to physical activity.
- This book is a comprehensive guide to these protocols and to the key issues relating to physiological exercise.

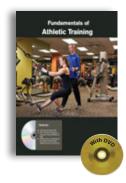
ISBN: 978-1-98467-281-0 | Price: \$90 | Copyright: 2022 | Binding: Paperback



LONG-TERM ATHLETE DEVELOPMENT (BOOK WITH DVD)

- This book is packed full of practical sports science information that provide youth coaches with the practical pediatric sports science insights to successfully retain young athletes and develop their sport potential while avoiding injury and overtraining.
- Covers the multidimensional nature of coaching, the relevant sport motor performance abilities, the impact of growth and development on motor skills, the gene versus practice controversy, and briefly overview the body structures strengthened through training.

ISBN: 978-1-98467-284-1 | Price: \$90 | Copyright: 2022 | Binding: Paperback



FUNDAMENTALS OF ATHLETIC TRAINING (BOOK WITH DVD)

- Provides the knowledge, skills and values that the entry-level certified athletic trainer must possess to plan, implement, document, and evaluate the efficacy of therapeutic modalities in the treatment of injuries and illnesses of athletes and others involved in physical activity.
- Introduces the student to the athletic taping, bracing, and padding techniques used in the profession of athletic training.



SPORT NUTRITION (BOOK WITH DVD)

- Sports nutrition is the field of nutrition and dietetics that concerns with improving sport and exercise performance.
- Presents a physiological basis to provide an indepth look at the science supporting nutrition recommendations.
- The book provides the knowledge of nutrition-

al requirements for sports and the current theories on the relationships between diet and performance in sports, exercise and health.

ISBN: 978-1-98467-280-3 | Price: \$90 | Copyright: 2022 | Binding: Paperback



ESSENTIALS OF YOUTH FITNESS (BOOK WITH DVD)

- Provides the youth of the world with the keys they need for a healthy life at an early age.
- This book contains a wide range of progressive practice drills to help them develop their fitness.

ISBN: 978-1-98467-283-4 | Price: \$90 | Copyright: 2022 | Binding: Paperback



HIGH-PERFORMANCE TRAINING FOR SPORTS (BOOK WITH DVD)

- Presents effective athlete conditioning protocols and programs from the most respected international strength and conditioning specialists and sport physiotherapists.
- Presents the latest and most effective philosophies, protocols and programmes for developing today's athletes.

ISBN: 978-1-98467-285-8 | Price: \$90 | Copyright: 2022 | Binding: Paperback



COMPLETE GUIDE TO SCHOOL PHYSICAL ACTIVITY PROGRAMS (BOOK WITH DVD)

- Focuses on the fundamental components and principles of fitness, including competency in motor skills, movement patterns, and strategies needed to perform a variety of physical activities.
- Deals with approaches for strengthening and improving programs and policies for physical activity and physical education in the school environment.

ISBN: 978-1-98467-287-2 | Price: \$90 | Copyright: 2022 | Binding: Paperback

ISBN: 978-1-98467-286-5 | Price: \$90 | Copyright: 2022 | Binding: Paperback





ASSESSMENTS FOR SPORT AND ATHLETIC PERFORMANCE (BOOK WITH DVD)

- Effectively solves those problems in this practical, user-friendly guide to performance-based evaluation.
- Offers a clear focus on scientifically based sports nutrition advice to maximize performance.
- This book teaches readers the core concepts in a practical, easy to understand style.

ISBN: 978-1-98467-288-9 | Price: \$90 | Copyright: 2022 | Binding: Paperback



BOXING: THE COMPLETE GUIDE TO TRAINING AND FITNESS (BOOK WITH DVD)

- Readers will learn about the sport and look at exciting facts and stats presented in an engaging format.
- · A comprehensive guide to learning Boxing.
- It explores how the connections between boxing and performance address ideas about bodies, relationships, intimacy, and combat.

ISBN: 978-1-98467-290-2 | Price: \$90 | Copyright: 2022 | Binding: Paperback



SPORTS INJURIES HANDBOOK (BOOK WITH DVD)

- Contains in-depth descriptions of sports injuries, each with illustrations that show the anatomy of the injury.
- Deals with biomechanics and injury prevention, examines the emerging treatment role of current strategies and evaluates sports injuries of each part of musculoskeletal system.

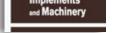
ISBN: 978-1-98467-289-6 | Price: \$90 | Copyright: 2022 | Binding: Paperback

VOCATIONAL



FURNITURE DESIGN AND CONSTRUCTION (BOOK WITH DVD)

- The book is intended to provide an insight into furniture design for those considering education in product and industrial design.
- The comprehensive guide to furniture design expanded and updated Furniture designers draw on a range of knowledge and disciplines to create their work.



AGRICULTURAL IMPLEMENTS AND **MACHINERY**

- This book contains a classic guide to farm machinery, primarily dealing with the operation, mechanics, repair, and maintenance thereof.
- This book will provide comprehensive knowledge to the readers.

ARCHITECTURAL DESIGNING AND PLANNING (BOOK WITH DVD)

from different perspectives.

design and planning sectors.

In this book, essential aspects of sustainability in architecture and planning are approached

This book aims to allow students to learn, de-

velop, and cultivate skills in the architectural

ISBN: 9781984678928 | Price: \$95 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984678942 | Price: \$95 | Copyright: 2023 | Binding: Paperback



ARCHITECTURAL TOOLS AND **EQUIPMENTS**

- Focuses on the techniques, methodologies, and graphic tools used in conveying architectural ideas. The book takes a look at equipment and materials, architectural drafting, and architectural drawing conventions.
- This book will introduce you to the basic equipment you will use in your study of architectural design.

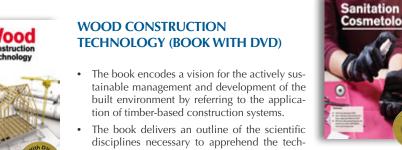
ISBN: 9781984678935 | Price: \$95 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984678911 | Price: \$95 | Copyright: 2023 | Binding: Paperback



nologies of wood modification and its behavior during treatment, as well as during its use.

ISBN: 9781984678959 | Price: \$95 | Copyright: 2023 | Binding: Paperback



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SANITATION IN COSMETOLOGY (BOOK WITH DVD)

- When it comes to properly clean off your salon tools, sanitation means washing them regularly with warm water and soap - removing all visible dirt and product buildup with a brush before moving on to disinfecting them.
- This book is designed to provide information regarding sources of infection and contamination and personal protection. It also covers

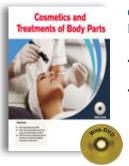
decontamination, cleaning, disinfecting and storage of implements and equipment, along with safety and sanitary procedures.

ISBN: 9781984678973 | Price: \$95 | Copyright: 2023 | Binding: Paperback



STYLING AND TREATMENT OF HAIR (BOOK WITH DVD)

- The book contains Machine Knowledge (Crimping, Ironing, Blow Dry) Thermal Work (Velcro Setting, Curling Styles, Ironing Techniques) Deep Conditioning Treatment and Heena Application.
- Explores how to style hair curly, straight and how to add volume to fine hair. Knowing your hair from the inside out, structure growth cycle Best foods for beautiful hair.



COSMETICS AND TREATMENTS OF BODY PARTS (BOOK WITH DVD)

- Cosmetology is the promising career for youth because of advancement in the life style.
- This book enlightens the reader not only on current cosmetics and usage, but indicates future progress enlarging the beneficial effects of

ISBN: 9781984678997 | Price: \$95 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984678980 | Price: \$95 | Copyright: 2023 | Binding: Paperback





GARMENT CONSTRUCTION (BOOK WITH DVD)

- Covers everything you need to know about choosing fabric, taking measurements, altering patterns, fitting, design, and more.
- Proposes and explores an alternative paradigm for pattern cutting that includes a new theoretical approximation of the body as well as a more kinetic method for garment construction.

ISBN: 9781984679024 | Price: \$95 | Copyright: 2023 | Binding: Paperback



TEXTILE DESIGNING (BOOK WITH DVD)

- This books explains the fundamentals of printed textile design, from design brief through to the completed collection, and introduces the basics of color, drawing, and composition.
- This book includes fundamentals of textile processing technology with explanation of craft techniques, various stages of processing fibers and yarns with useful, readily understandable, line drawings.

ISBN: 9781984679048 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION 2

STARTUP GUIDE: HAIR SALON (2ND EDITION) (BOOK WITH DVD)

- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to students
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers.
- Explores basics of problem identification, innovation, idea formation & brainstorming, idea validation, risk assessment, business plan creation, financial planning, startup accounting, sales, fundraising, marketing, launching, crowd funding, and managing a startup.

ISBN: 9781984679406 | Price: \$90 | Copyright: 2023 | Binding: Paperback



STARTUP GUIDE: MAKEUP BUSINESS (2ND EDITION) (BOOK WITH DVD)

- Students will learn the legal, ethical, and structural aspects of forming and running a Makeup Business.
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers
- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to students.

ISBN: 9781984679437 | Price: \$90 | Copyright: 2023 | Binding: Paperback



INTRODUCTION TO TAILORING (BOOK WITH DVD)

- Presents an introduction to tailoring techniques through step-by-step instructions.
- Demonstrates how to create a tailored jacket with a list of tools, advice on selecting fabrics and patterns, and techniques for constructing and sewing each part of the garment.

ISBN: 9781984679031 | Price: \$95 | Copyright: 2023 | Binding: Paperback



EDITION 2

STARTUP GUIDE: CONSTRUCTION AND CONTRACTING (2ND EDITION) (BOOK WITH DVD)

- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to students.
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers.
- Explores useful basics of problem identification, innovation, idea formation & brainstorming, idea validation, risk assessment, business plan creation, financial planning, startup accounting, sales, fundraising, marketing, launching, crowd funding, and managing a startup.

ISBN: 9781984679390 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION (2)

STARTUP GUIDE: FASHION BUSINESS (2ND EDITION) (BOOK WITH DVD)

- Students will learn the legal, ethical, and structural aspects of forming and running a Fashion
 Business

 Rusiness
- Students will learn how to get out of the building and search for the real pain points and unmet needs of customers.
- The second, fully revised edition of this guide presents multifaceted, up-to-date and all-inclusive information which will be useful to students

ISBN: 9781984679420 | Price: \$90 | Copyright: 2023 | Binding: Paperback



MECHATRONICS TECHNOLOGY (2ND EDITION)

- This book is intended to cover in mechatronic and integrated monitoring and management systems with applications to architectural, archaeology survey, construction management and civil engineering.
- Designed for the student who wishes to prepare for a career as a Mechatronics technician/ electrician.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984679970 | Price: \$90 | Copyright: 2023 | Binding: Paperback



VOCATIONAL



RESIDENTIAL WIRING (3RD EDITION) (BOOK WITH DVD)

- This revised edition examines residence unit electrical power and lighting wiring for the installer
- Covers all aspects of residential wiring and how to apply them to the wiring of a typical house.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.



3G HANDY GUIDE: PROPERTY MANAGEMENT (2ND EDITION) (BOOK WITH DVD)

- This text provides a flexible, current and practical overview of the field for real estate practitioners.
- Students will obtain in-depth knowledge of property maintenance and functional and aesthetical development of buildings.
- In its updated second edition, this book has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680174 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION (2)

3G HANDY GUIDE: MACHINING (2ND EDITION) (BOOK WITH DVD)

- Machine manufacturing and tool dies have become increasingly valuable, especially in the production of high-precision tools for hightech manufacturing and large industrial construction.
- This handy guide provides essential information on modern machining technology, with emphasis on the processes used regularly across several major industries.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

ISBN: 9781984680211 | Price: \$90 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984680235 | Price: \$90 | Copyright: 2023 | Binding: Paperback

ISBN: 9781984680044 | Price: \$95 | Copyright: 2023 | Binding: Paperback



3G HANDY GUIDE: HVAC TECHNICIAN (2ND EDITION) (BOOK WITH DVD)

- Heating, Ventilation and Air Conditioning (HVAC) technicians install, maintain and repair indoor air quality systems, such as air conditioners.
- Covers the basic principles of heating, ventilating and air conditioning (HVAC) systems.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

EDITION 2

ISBN: 9781984680228 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION 2

3G HANDY GUIDE: RETAIL MANAGER (2ND EDITION) (BOOK WITH DVD)

- Focuses on imparting the theoretical concepts necessary to understand the dynamics of Retail Management.
- Guides the basic principles of marketing that including marketing strategy and planning, product policy, distribution, promotion, segmentation and pricing decisions.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

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Construction Operations and Supervision
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EDITION 2

3G HANDY GUIDE: CONSTRUCTION OPERATIONS AND SUPERVISION (2ND EDITION) (BOOK WITH DVD)

- Equips students with the knowledge and skills they need to enter the construction industry as skilled professionals with training in site operations, coordination, and supervision.
- Reflects the role and responsibility of employees working in supervisory positions in civil construction.
- This edition is thoroughly updated with new chapters and the latest coverage of the topics.

ISBN: 9781984680242 | Price: \$90 | Copyright: 2023 | Binding: Paperback



3G HANDY GUIDE: ELECTRICIAN (BOOK WITH DVD) (2ND EDITION)

- This is a basic training and maintenance guide designed to explain the principles involved in the operation of electrical equipment in an average industrial plant.
- This handy guide covers everything from choosing the correct devices, tools, and materials to the efficient management of tools and materials in an actual construction operation.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680761 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION (2)

3G HANDY GUIDE: AUTOMOTIVE SERVICING (BOOK WITH DVD) (2ND EDITION)

- A comprehensive guide provides an accessible overview of automotive systems to prepare you for all aspects of work in the field.
- This book guides readers through the basic maintenance, diagnosis, and servicing of all automotive systems, from tool and shop safety through the steps necessary to maintain a modern motor vehicle.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680792 | Price: \$90 | Copyright: 2023 | Binding: Paperback





3G HANDY GUIDE: AUTOMOTIVE REPAIRING(BOOK WITH DVD) (2ND EDITION)

- Inside this handy guide the reader will learn to do routine maintenance, tune-up procedures, engine repair, along with aspects of your car such as cooling and heating, air conditioning, and much more.
- Illustrates basic techniques of repair, maintenance, and troubleshooting including instructions for such operations as fixing a dead horn, changing a car's computer, and servicing drum brakes.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680808 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION (2)

3G HANDY GUIDE: CONSTRUCTION PAINTING (BOOK WITH DVD) (2ND EDITION)

- This handy guide illustrates what painters and paint contractors need to know to thrive in the paint contracting business bring you up-to-date and expert knowledge of painting and decorating.
- This handy guide is intended to all learners interested in learning the fundamentals of exterior and interior painting, interior decorating and design, wood finishing and refinishing, drywall finishing, texturing, spray painting, and faux finishing.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680822 | Price: \$90 | Copyright: 2023 | Binding: Paperback



DESIGN AND IMPLEMENT THE CURRICULUM TO FOSTER CHILDREN'S LEARNING AND DEVELOPMENT

- Presents the process of designing a curriculum program that includes components that meet the criteria described in the preceding section requires considerable time and commitment.
- Presents the key elements of the educational system—curriculum, instruction, assessment, and professional development—to promote learning with understanding within the context of advanced study.

ISBN: 978-1-98465-866-1 | Price: \$85 | Copyright: 2022 | Binding: Paperback



3G HANDY GUIDE: CNC LATHE MACHINE OPERATION (BOOK WITH DVD) (2ND EDITION)

- Packed with practical information and real case, this guide covers everything from the basics of working with tools to the most detailed metalworking processes.
- This guide illustrates every aspect of the lathe, including how to choose one, how to select tools and accessories, how to maintain and repair the machine, and basic techniques.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680815 | Price: \$90 | Copyright: 2023 | Binding: Paperback



EDITION ②

3G HANDY GUIDE: WELDING (BOOK WITH DVD) (2ND EDITION)

- This book is an ultimate guide that is straight to the point about what you need to know and how to do it to be a successful welder.
- Illustrates the latest developments in the field and how they can be used across a variety of applications.
- A standard introduction and guide to the main welding technologies and their applications.
- In its updated second edition, this guide has been extensively revised on a chapter by chapter basis.

ISBN: 9781984680839 | Price: \$90 | Copyright: 2023 | Binding: Paperback



MANAGE LARGE ELECTRICAL PROJECTS

- Covers the management of large electrical projects involving design, modifications, installation, and/or maintenance of systems and equipment.
- Encompasses management of safety, budget variation, personnel, resources, critical path timelines and completion documentation.
- Covers Project lifecycle; Project planning; Project monitoring and evaluation; Completion of a team project in electrical engineering involving teamwork, problem solving and use of project management and engineering skills.

ISBN: 978-1-98465-867-8 | Price: \$85 | Copyright: 2022 Binding: Paperback



PLAN, CONDUCT AND REVIEW TRAINING AND RECOVERY PROGRAMS

- Recovery-oriented systems of care are designed to support individuals seeking to overcome substance use disorders across the lifespan.
- Describes the performance outcomes, skills and knowledge required to apply sport-specific knowledge to implement a training program designed to refine the skills and performance of individuals participating in physical activities at a high performance level.

ISBN: 978-1-98465-868-5 | Price: \$85 | Copyright: 2022 | Binding: Paperback





INTRODUCTION TO FABRICATING (BOOK WITH DVD)

- Fabrication applies to the building of machines, structures, or process equipment by cutting shaping and assembling components made from new materials.
- This book focuses on the assembly of raw materials (typically metal) to build cars, buildings or other industrial structures.
- Covers basic sheet-metal fabrication and welding engineering principles and applications.

ISBN: 978-1-98465-831-9 | Price: \$90 | Copyright: 2022 | Binding: Paperback



DIGITAL SKILLS FOR SMALL BUSINESS (BOOK WITH DVD)

- Digital skills are more important than ever and provide a lifeline for businesses as they adapt to a 'new normal'.
- Digital skills and technology can help businesses save time, increase revenue and reach wider audiences through tools such as online banking, website hosting and social media.
- Covers the skills and knowledge needed to support small businesses in building a digital presence, transitioning to online solutions and providing online customer service.

ISBN: 978-1-98465-833-3 | Price: \$90 | Copyright: 2022 | Binding: Paperback



INTRODUCTION TO WAREHOUSING OPERATIONS (BOOK WITH DVD)

- Today, a warehouse is not simply a storage facility. Warehousing allows for timely delivery and optimized distribution, leading to increased labor productivity and greater customer satisfaction. It also helps reduce errors and damage in the order fulfillment process.
- Explain the challenges, objectives, and functions of warehousing in inventory management including inventory information system considerations, forecasting, factors affecting demand, and measuring inventory

ISBN: 978-1-98465-835-7 | Price: \$90 | Copyright: 2022 | Binding: Paperback



ACCOUNTS ADMINISTRATION (BOOK WITH DVD)

- Accounts Administrator responsibilities include reviewing and reconciling accounts, processing payments to external partners and maintaining updated records of invoices and receipts.
- Covers the job roles of employees with functions that could include financial data entry, processing accounts, providing customer service in financial transactions, and producing routine financial reports.



EMERGENCY MEDICAL TECHNICIAN (BOOK WITH DVD)

- Emergency Medical Technicians (EMTs) are healthcare providers trained to give speedy medical services in emergencies such as fire, accidents, or natural disaster.
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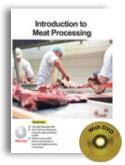


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